

# AMERICAN SHIRE HORSE ASSOCIATION

ESTABLISHED 1885



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# Colorful Colorado for your next Shire . . .

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   Laporte, CO 80535
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   sventures@msn.com
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- 2. MacKenzie Shires Casey MacKenzie S600 Nelson Road Longmont, CO 80503 (303) 502-4723

www.facebook.com/

Casey/MacKenzieShires

3. Tally Ho Shires & Sporthorses Shad, Kim & Alex Murchison 0185 County Road 225 Rifle, CO 81650 (970) 625-1142 thshire@sopris.net www.facebook.com/

Tally-Ho-Shires-and-Sporthorses

- 4. Midnight Star Breeders
  Brit and Sharon McLin
  1078 County Road 335
  New Castle, CO 81647
  (PO Box 957, Silt, CO 81652)
  (970) 876-5979
  msbshire@sopris.net
- 5. ThunderCliff Shires
  Michelle Conner
  25385 East State Highway 110
  Calhan, CO 80808
  michelle@connersdrafts.com
  www.facebook.com/
  ThunderCliffShires
- Black Forest Shires
   and Gypsy Horses
   Victoria Hauser & Jeff Bartko
   Colorado Springs, CO 80908
   (719) 251-5695
   victoria@hoofnet.com
   www.BlackForestShires.com



# THIS AD SPACE STILL AVAILABLE

First Come -First Serve!

> \$150 - ISSUE \$450 - 1 YEAR

> > AD MUST BE PAID
> > PRIOR TO
> > PUBLICATION

Contact Janice Matlock at janicematlock@msn.com

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# AMERICAN SHIRE HORSE ASSOCIATION

### ~ Mission Statement ~

The mission of the American Shire Horse Association is to maintain the integrity of an accurate registry and to promote the Shire breed through excellence.

(Developed at the 2002 Annual Meeting)

## ASHA Fee Schedule

ASHA MEMBERSHIP FEES	US Address	Foreign
Annual Membership (until 12/31; for next year after 11/1)	\$50	\$65
Two-Year Membership	\$90	\$120
Three-Year Membership	\$130	\$160
Annual Youth Membership (Info & Website - No Vote / No Discounts)	\$15	\$25
Friend of the Shire (Info & Website - No Vote / No Discounts)	\$25	\$40
Life Membership	\$800	\$1,000
Life Membership (Annual Installments for 5 Years)	\$175	\$215
Corporate Membership (5 Year Membership)	\$275	N/A

REGISTRATION FEES	Member	Non-Member	
Fillies / Colts up to 6 / 1 of Yearling Year (year after birth) *	\$100	\$200	
Fillies / Colts up to 6 / 1 of 2 Year Old Year *	\$200	\$400	
Shire Mares / Stallions after 6 / 1 of 2 Year Old Year *	\$400	\$800	
Geldings - Any Age *	\$100	\$200	
Shire Sport Horses *	\$125	\$125	
DNA Kit not with registration	\$40	\$80	
Conversion of Blood Type to DNA **	\$40	N/A	
ASHA Registration of Fully Registered SHS/CSHA/SHSA Horses (will show same awnership as on foreign papers)	\$100	\$200	
DNA Filing SHS / CSHA Registered Horses	\$25	\$50	
Transfer of Ownership	\$40	\$80	
Transfer of Ownership within Family	\$10	N/A	
Bulk Registration or Transfer (submitted together)	10% Discount / 3 or More		
Prefix Registration	\$50	N/A	
Lease (each time ASHA processes)	\$40	\$80	
Duplicate Papers (replacement papers)		\$80	
5 - Generation Pedigrees	\$10 w/reg — \$20 separately		

<sup>\*</sup> Includes DNA kit for horse being registered

<sup>\*\*</sup> Conversion available to non-members in conjunction with SSHR registration (\$40)

# COTHS ISSUE On the Cover

Photo Shared by: Kayla Kay Kohler . Photo Taken by: Daniela Snyder Board of Directors / Mission Statement / ASHA Fees ..... 1 Letter From The Editor ...... 2 2017 Annual Meeting ...... 3 Welcome New Members ...... 4 Committees ...... 4 American Shire Horse Educational Foundation ............ 5 2016 Keystone International Exposition Results ............ 8 2016 Michigan Great Lake International Results ........... 9 Troyer Cart Raffle Winner ...... 10 Rules Committee ...... 10 Marketing & Branding ...... 10 Grading-Up? Please Explain! ...... 11 Great American Shire Shootout - Update ...... 12 All-North-American Shire ...... 14 Advertising Rates ...... 14 2016 Promotion Events ...... 14 Show Committee ...... 15 & 16 Parade of Breeds ...... 17 Draft Profit & Loss ...... 18 Classifieds ...... 20

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# LETTER The Editor

I would like to start with wishing everyone the best of a great New Year. It's encouraging to see a small growth in the organization. This is thanks to ALL of you . . . members, board members, committee chairs, volunteers, etc. Let's keep this organization on the up-swing and continue to educate and share the Shire breed.

Thanks,

Janice 970-366-6980 janicematlock@msn.com

\*\* Editor's statement: We will only print positive articles and editorials. Please make sure that any article you send to us is written in a positive manner and does not mention any other breeder, owner, horse, author in a negative manner. Thank you for adhering to these guidelines.

### 2017 Regular Quarterly Board Jeleconference Schedule

First Quarter - January 17, 2017

Second Quarter – Third Quarter –

Fourth Quarter -

Tentative agendas will be emailed to the membership about one week before the meetings.

Additional Board of Directors teleconferences may be scheduled if needed. Advance notice will be emailed to the membership if time permits.

# Thank You!

Jean's Printing, Inc. of Rifle, Colorado has donated the color cover & back cover.

> Jean's Printing, Inc. 1601 Railroad Avenue • Rifle, CO 970-625-3550

# 2017 Annual Meeting

The 2017 American Shire Horse Association Annual Meeting will be held in Oklahoma City, Oklahoma, February 18-20, 2017.

A reservation form for education day and a flyer with final details for the Annual Meeting will be mailed after Christmas.

Please join us for the 2017 Annual Meeting to enjoy friendship, fellowship and professional discussions about the American Shire Horse Association.



### NEED ASSISTANCE? OFFICE HOURS

Make sure your service is uninterrupted. Please be sure to inform the ASHA office of any changes.

Do we have your email address? If we do, you have been receiving occasional copies of ASHA's e-news.

### Jan Baumgras ~ Secretary

P.O. Box 300 • Leroy, MI 49655 • 888-302-6643 secretary@shirehorse.org www.shirehorse.org

9 AM TO 3 PM EASTERN TIME TUESDAY - WEDNESDAY - THURSDAY

ASHA never sells member email addresses, but providing it gives us a better way to keep you up to speed on the Association.

# Time to Renew?



# If your label says Expires 12/16

Then this will be the last newsletter you will receive.

Please send your membership renewal to ASHA's new address P.O. Box 300 •Leroy MI 49655



Jeff Gower

Stephen Skilling

Newt Brosius

Jordan Riley

Tobie Bentz

### COMMITTEES

#### All North American

### 2017 Annual Meeting

#### Video

### Branding/Merchandising

Marc Jaffrey wildirisfarm@dcybeam.com
Karla Stoner bloomforge@peoplepc.com
Jim Paulson jcp@umn.edu
Angela Cook acookin@hotmail.com
Goali To crease and maintain a market presence (Signs, shira, hass, pins, videss, books, esc.) for the Shire horse
to the US.

### Newsletter

### Pinance and Budget

#### Youth

#### Rules

#### Nominating

Kim Murchison thshire@sopris.net
Angela Cook acookin@hotmail.com
Dawn Wikel shires99@msn.com
Victoria Hauser victoria@hoofnet.com
Sandi Read wildirisranch@myfairpoint.net
Goals To locate amididates to run for BOD of ASHA.
Gather and publish candidate statements in quarterly
publication. Crease and mail ballots on since.

#### Show Committee

Vicky McCaffrey ...... orkill@capital.net Travis Howell ...... howetra2@inu.edu

#### Time Zones & National Show

1 Eastern Time Zone

Emile Castonguay ... emile.castonguay@main.edu 2 Central Time Zone Dean Jensen ................... deanjenson@yahoo.com 3 Mt. Time Zone

Kim Murchison ...... thshire@sopris.net 4 Western Time Zone

Jessica Graves ...... shiresnapps4me@yahoo.com

### Media

### Membership

Goata 10 increase and resum memoersing

### International Representative

# **American Shire Horse Educational Foundation**

By Karla Stoner

ANTIQUE TROPHY AUCTION – Omitted information. We neglected to list the donor of the trophy in the fall write up of the auction results and sincerely apologize to Gene and Vicky McCaffrey for that oversight. They purchased the trophy several years ago and generously donated it to ASHEF for the fund raiser.

-- THANK YOU GENE & VICKY!! --

2016 YEAR END FINANCIAL REPORT and 2017 PROPOSED BUDGET – Year end financials and budget information will not be available in time for the Winter Newsletter publishing deadline. The information will be in the Spring issue of the Newsletter.

SHIRE PROMOTIONAL VIDEO — Progress has slowed to a crawl on this project. One contact with a member in North Carolina has resulted in some professional video footage, but more is needed. If anyone has professionally filmed video footage of their Shires, please contact one of the committee members listed below. The committee is also in need of a new member or two, as one of our members had to resign this fall. If anyone is willing to share expertise in this area it would be greatly appreciated. Committee members:

> Karla Stoner (Chair) - bloomforge@peoplepc.com Jim Paulson - jcp@umn.edu Clark Jenson - clarkjenson@abbnebraska.com

### SPONSORSHIP FOR JULY 2016 YOUTH/NOVICE

CONGRESS – UPDATE. We had been told that there were no Shire people at this event, but have since found out that South Dakota member, Kimberly Julius did attend, but since she could not bring a horse this year, she was not recognized as a Shire owner. Kim spoke very highly of the event and plans to attend again in 2017 with one of her Shires. The 2016 event was organized by the Clydesdale Breeders Of The USA and the Percheron Horse Association and was held in July at the Alliant Energy Center in Madison, WI. ASHEF provided a \$500 sponsorship which was used to help purchase the book "Draft Horses – An Owners Manual" by Mischka Press for each of the participants.

COST SHARE ON 2016 SHIRE PROMOTIONAL EVENTS – ASHEF covered 50% of the booth costs for Equine Affaires in Ohio and Massachusetts and for Horse Progress Days in Indiana.

ASHEF will be looking for at least 4 new board members to start terms in February of 2017. Board members serve 2 year terms and may serve 3 consecutive terms. If you are interested in being on the ASHEF board, contact any current board member for more information.

The ASHEF Board of Directors:

Dan Hubbell, Chair\*\* - dan@hubbelllawoffice.com
Gene McCaffrey\*\*\* - oxkill@capital.net
Ken Knuth, Treasurer\*\*\* - k.knuth@frontiernet.net
Heinz Naef\* - hnaef@gourmetfoodsinc.com
Danelle Kinney, Secretary - haugenhill@hotmail.com
Karla Stoner\*\*\* - bloomforge@peoplepc.com
Jim Edmiston\*\* - jedmis53@gmail.com
Dawn Wikel\*\*\* - shires99@msn.com
Travis Howell - howetra2@isuedu

\*\*\* third terms expire 02/17 - may not serve another term until 2018

All foundation projects are for the promotion and preservation of the Shire horse and are funded entirely through donations. Help support the Shire breed through your donations to the American Shire Horse Educational Foundation.

# **Treasurer Report**

By Heinz Naef . ASHA Treasurer

As we are approaching the end of 2016 and we review the financial year so far, we have to be thankful that slide we have experienced in recent years has reversed slightly. With the savings the board initiated at the last annual meeting we are expecting an even result, maybe even a small profit.

However, in order to have a healthy association we have to improve on all fronts. Improved revenue streams will come only if we are able to attract more members and increase the registry activities. Membership growth and promoting the Shire breed to increase interest in the breed must be the utmost priority if we want ASHA to thrive. Please support the organization with your actions, input and if you can, with a donation to American Shire Horse Educational Foundation (ASHEF), which supports educational and some promotional efforts of ASHA.

In the meantime I wish you a Merry Christmas, Happy Holidays and a great New Year to all of us.

<sup>\*\* 2</sup>nd terms expire 02/17 - may serve another term

<sup>\* 1</sup>st terms expire 02/17 - may serve two more terms



AMERICAN SHIRE HORSE ASSOCIATION

# MERCHANDISE



Silk Screen Shire
Sweat Pants
(with pockets)
design on left leg
Navy or Gray
S, M, L, XL - \$28
2XL - \$30



Embroidered Vests Its About the Shire Fuchsia (lades only) Blue or Gray S, M, L, XL - \$35 2XL 3XL - \$38



Shire Horse Figurines Bays, Blacks & Grays Adults \$8.50 ea / Foals \$5.50 ea

2008 Limited
Edition Print

Blue Bird and Shire (#2.200)
by Shire Enthusies (#7.0%) (#7.5%) (#7.5%)
Comelius 22' x 27.5' print, harved - \$50
(Includes Certificate of Authenticity)



Silk Screen Sweat Shirts Its About the Shire Tan or Black M, L, XL - \$33 2XL - \$35



Silk Neck Ties / SHS Logo

Green or Navy \$20 Silk Neck Ties Embroidered Shire Design

Burgundy Only (Navy & Green Sold Out) \$25



Other Shire-related items available, inlouding youth t-shirts, hats, mugs, show and conformation DVD's and more.

Contact: Karla Stoner bloomforge@peoplepc.com
for additional information and orders. Shipping charges will be calculated and added on per order basis.

Payment will be made via electronic invoice sent out from the ASHA office.



24th Annual Event

PENNSYLVANIA • 2017

Brethren Church Rd • Leola
June 30th & July 1st

### Horse Progress Days Mission Statement:

To encourage and promote
the combination of animal power
and the latest equipment innovations
in an effort to support
sustainable small scale farming
and land stewardship.
To show draft animal power
is possible, practical and profitable.

Continue to watch our website for more information about our 2016 event as it becomes available.

www.horseprogressdays.com



doing this for 12 years and it is the highlight of the celebration. More than 700 students got to learn about Shires and the 8th graders all got a wagon ride (some of them even drove the boys!). As always, the Shires amazing temperaments shown through, you can't beat a Shire!!

Annual Harvest Daze

Celebration. We've been

Tally Ho Shires also attended the Holly Days Celebration in Rifle, Colorado with 2 teams of Shires and 2 wagons. Giving holiday rides to over 450 people. Using our young pair of stallions on one of the wagons, and they handled it like professionals.





# Media Committee

2016 Annual Report

By Charity Greenlee • ASHA Media Committee Chair

The Media Committee was fully engaged in updating our social media (Facebook) and American Shire Horse Association website in 2016, via monthly and weekly updates to both sites. While we are happy to post interesting information about the Shire, the sites have some unwritten rules that need member buy-in before we present them to the board at the Annual Meeting as possible rules.

For example: the ASHA Facebook is educational and geared at engaging interest in the Shire, photos may be credited to the individual, but promotion of individual businesses should be on a case-by-case basis and generally discouraged. Additionally, the media committee was busy keeping the website and facebook current and applicable to our constituents, however we only post information vetted by the board (i.e. rule updates, committee reports, annual meeting information) and information presented by the membership (i.e. pictures, show results, community engagements and breeder page updates). We are only as good as the information provided, help us help you in the New Year by submitting your Shire photos and events to the media committee.

Another effort for 2017 will be making the ASHA website more member oriented. The site has tons of room for member buyin, however the membership has no way of contacting the media committee to make updates directly from the website. Our domain manager is working to provide an online tool so you can make suggestions or upload content for consideration directly from the website.

Many users of the ASHA website have experienced issues accessing the site when they search via google the "American Shire Horse Association" due to certificate security issues. The domain manager is adding an https certificate to the site and this should clear up the access issue by the time this newsletter hits your mailbox. Thank you for your patience and for relaying the issue to the Media Committee, it is a true testament of how your association works for you when we communicate an issue and seek resolution.





### 2016 Keystone International Livestock Exposition, Harrisburg, PA

October 6 - 8, 2016 Judge: Sherry Lewis, Ontario, Canada

6 Exhibitors / 4 States 17 Horses Shown & Halter and Hitch

#### — HALTER CLASSES —

Registered Geldings, 2 years & under 1\* Trail-Light Xenaphon / Todd Riedel / Trail-Light Farms, Seville, OH

Grand Champion & Reserve Champion Gelding Trail-Light Xenaphon / Trail-Light Farms

Stallions, 4 years & over

1\* Royal View Sensational Thomas / Geryl Wade / Royal Knight Shires, Bedford, VA

Reserve Senior Champion Stallion Royal View Sensational Thomas

### Stallion Foal

1st Root Beer Cates Captain / Elam Fisher, Jr. / Entry, Ronks, PA

2nd Royal Knight's Sensational Chancellor / Geryl Wade / Royal Knight Shires

Junior Champion Stallion Root Beer Cates Captain

Reserve Junior Champion Stallion Royal Knight's Sensational Chancellor

Grand Champion Stallion Root Beer Cates Captain

Reserve Champion Stallion Royal Knight's Sensational Chancellor

Best Shire Stallion Bred & Owned by Exhibitor Root Beer Cates Captain

Broodmare 4 years & over 1º Duke's Sadie / Todd Riedel / Trail-Light Farms

Yeld Mare, 4 years & over

1st Hickory Hill Eleanor / Entry / Geenlee Farms

2nd Gentle Giant Sheba / Entry / Geenlee Farms

3rd RM's Holly Goes Lightly / Entry / Greenlee Farms

4th Bailey's Barbie Doll / Joyce Cornelius / Sullivan Street Farm, New Egypt, NJ

5th Jane's Ruskington Dolly / Joyce Cornelius / Sullivan Street Farm

Mares, 3 years & under 4 1\* Shire Valley's Annabella / Entry / Greenlee Farms

Senior Champion Mare Shire Valley's Annabella

Reserve Senior Champion Mare Duke's Sadie

Mares 1 year & under 2

1\* Shire Valley's Gracie / Joanne McCalister / Entry, Berlin, PA

2nd Trail-Light Xayleah / Entry / Trail-Light Farms

1st Trail-Light Ysabella / Entry / Trail-Light Farms

2nd Royal Knight's Senstional Magic / Melissa Wade / Royal Knight Shires

Junior Champion Mare Shire Valley's Gracie

Reserve Junior Champion Mare Trail-Light Ysabella

Grand Champion Mare Shire Valley's Annabella

Reserve Grand Champion Mare Duke's Sadie

Best Shire Mare Bred & Owned by Exhibitor

1\* Trail-Light Ysabella / Trail-Light Farms

2nd Royal Knight's Senstional Magic / Royal Knight Shires

316 Trail-Light Xayleah / Trail-Light Farms

Best American Bred Shire at the 2016 Show

1\* Shire Valley's Annabella / Greenlee Farms

2nd Trail-Light Ysabella / Trail-Light Farms

3rd Shire Valley's Gracie / Sullivan Street Farm

4th Trail-Light Xenophon / Trail-Light Farms

5th Trail-Light Xayleah / Trail-Light Farms 6th Hickory Hill Eleanor / Greenlee Farms

7th RM's Holly Goes Lightly / Greenlee Farms

Best of Breed Shire Valley's Annabella

1st Get of Tori's Nigel Gold of Trail-Light, on Trail-Light Xayleah & Trail-Light Xenophon / Trail-Light Farms

2nd Get of Isles Field Danny Boy on Hickory Hill Eleanor & Rm's Holly Goes Lightly / Greenlee Farms

3rd Get of Forest Hunter Bremmer on Bailey's Barbie Doll & Jane's Ruskington Dolly / Sullivan Street Farm

4th Get of Royal View Sensational Thomas on Royal Knight's Sensational Chancellor & Royal Knight's Sensational Magic / Royal Knight Shires

Mare & Foal

1\* Duke's Sadie & Trail-Light Ysabella / Trail-Light Farms

— PERFORMANCE CLASS —

Unicom – Registered Mares (5)

4th Greenlee Farms, Pine Grove, PA / Tom Greenlee

4-Horse Hitch - Registered Mares (6)

5th Greenlee Farms, PineGrove, PA / Tom Greenlee, Jr.

Clyde/Shire Men's Cart (7)

5th Hickory Hill Eleanor / Tom Greenlee, Jr. / Greenlee Farms, Pine Grove, PA

7<sup>th</sup> Royal View Sensational Thomas / Geryl Wade / Royal Knight Shires, Bedford, VA

Registered Mare Cart - All Breeds (12+) 6th RM's Holly Goes Lightly / Charity O'Dell / Greenlee Farms, Pine Grove, PA,

Open 6-Horse Hitch – Registered Mares (4) 3<sup>rd</sup> Greenlee Farms / Tom Greenlee

Unicom – Mares (all breeds) (5) 4th Greenlee Farms / Tom Greenlee, Jr.

Open Tandem Hitch (all breeds) (12) 8th Greenlee Farms / Tom Greenlee

Clyde/Shire Ladies Cart (5) 2nd Greenlee Farms / Charity Greenlee

All Breed Classic Series 6-Horse Hitch (8) 8th Greenlee Farms / Tom Greenlee

> — YOUTH CLASSES — (14 - 19 Years)

Youth Decorating (4)

2nd Anna Ruby / Union Bridge, MD

Youth Showmanship (9)

3rd Anna Ruby / Union Bridge, MD

Youth English Riding - W/T (4) 4th Anna Ruby / Union Bridge, MD

Youth Cart (10)

6th Anna Ruby / Union Bridge, MD

Youth Team (7)

5th Anna Ruby / Union Bridge, MD

### 2016 Michigan Great Lakes International

October 19 - 22, 2016 Judge: Jim Westbrook, East Lansing, Michigan

? Exhibitors / ? States

? Horses Shown & Halter and Hitch

Registered Shire Stallion 4 & Over 1\* Loud Bridge Louis / Dean Jenson & Raymond Helmuth, Blair, NE

Registered Shire Stallions 1 - 4 1\* Trail-Light Vintage Express / Daniel Todd Riedel, Seville, OH

Champion Shire Stallion Loud Bridge Louis

Reserve Champion Shire Stallion Trail-Light Vintage Express

Register Shire Yeld Mare 4 years & over 1<sup>a</sup> RM's Holly Goes Lightly / Tom Greenlee / Pine Grove, PA

2<sup>nd</sup> Trail-Light Secret Desire / Daniel Todd Riedel

3rd Hickory Hill Eleanor / Tom Greenlee

4th Dangel's Dakota Faith / Tom Greenlee

Registered Brood Mare 4 years & over & Foal Current Year

lst Jenson's Diplomat Destiny / Dean Jenson & Raymond Helmuth

2<sup>nd</sup> Jenson's Diplomat Emily / Dean Jenson & Raymond Helmuth

3rd Duke's Sadie Daniel / Todd Riedel

4th Rockey Tops Faye / Jeanne Young, Buffalo, NY

Registered Shire Mare 1 year & under 4 1st Shire Valley's Annabella / Tom Greenlee 2<sup>nd</sup> Trail-Light Xayleah / Daniel Todd Riedel 3<sup>nd</sup> RWF Matchless Stormy Weather / Jeanne Young

Registered Shire Mare Foal 1<sup>st</sup> Trail-Light Ysabella / Daniel Todd Riedel 2<sup>sd</sup> RWF Matchless Martini / Jeanne Young

Champion Shire Mare Jenson's Diplomat Destiny

Registered Shire Geldings All Ages 1<sup>a</sup> Trail-Light Xenophon / Daniel Todd Riedel 2<sup>ad</sup> Lightning Strikes Stormy Knight / Jane Williamson / Rockford, MI

Champion Shire Gelding Trail-Light Xenophon

Reserve Champion Shire Gelding Lightning Strikes Stormy Knight

Champion of Breed Loud Bridge Louis

Registered Shire Mare & Foal Current Year 1<sup>a</sup> Daniel Todd Riedel 2<sup>ad</sup> Jeanne Young Registered Shire Produce of Dam 2 Animals 1\* Jeanne Young, Buffalo, NY

Registered Shire Get of Sire 2 Animals 1\* Dean Jenson & Raymond Helmuth

2nd Tom Greenlee

3rd Daniel Todd Riedel

4th Jeanne Young

Registered Shire Herd, 1 Stallion & 2 Mares

1\* Dean Jenson & Raymond Helmuth

2nd Daniel Todd Riedel

Registered Shire Cart

(Stallion, Gelding, Mare. Lady or Gentleman to drive)

1st Tom Greenlee

2nd Dean Jenson & Raymond Helmuth

3rd Tom Greenlee

4th Jane Williamson / Rockford, MI

5th Daniel Todd Riedel

Single-Horse Hitch (Gentleman Driver) (Geldings, Stallions, Grade or Registered Mares)

4th Dean Jenson & Raymond Helmuth

6th Daniel Todd Riedel

Single-Horse Hitch (Lady Driver) (Geldings, Stallions, Grade or Registered Mares)

5th Emily Riedel, Seville, OH

6th Dean Jenson & Raymond Helmuth

Team Hitch (Lady Driver) (Registered or Grade Horses)

1\* Dean Jenson & Raymond Helmuth

6th Emily Riedel

Mare Single-Horse Hitch (Registered Mares Only)

5th Dean Jenson & Raymond Helmuth

Mare Team Hitch (Registered Mares Only) 9th Tom Greenlee

10th Dean Jenson & Raymond Helmuth

Mare Unicom Hitch (Registered Mares Only)

3rd Tom Greenlee

4th Daniel Todd Riedel

Mare Four-Horse Hitch (Registered Mares Only) 8th Daniel Todd Riedel

9th Tom Greenlee

Mare-Six-Horse Hitch (Registered Mares Only) 6th Tom Greenlee

Senior Single-Horse Hitch 4th Tom Greenlee Junior Team Hitch Driving Class

1st Tom Greenlee

Senior Team Hitch Driving Class 3rd Tom Greenlee

Shipshewana Harness & Supplies Junior Cart Class All Breeds (Youths 10-18) 5th Tom Greenlee

Decorating Class (Youths 10-14)

1st Tom Greenlee

Clydesdale/Shire - Jr. Showmanship 2<sup>nd</sup> Tom Greenlee

Draft Horse Under Western Saddle 8th Dean Jenson & Raymond Helmuth

Draft Horse Under English Saddle 4th Dean Jenson & Raymond Helmuth

6th Tom Greenlee

8th Tom Greenlee



Looks like two
Shire geldings
were the high
sellers at the fall
Carson Auction
in Canada when
Steve & Sherry Lewis
sold their hitch.

# Troyer Cart Raffle Winner

By Karla Stoner

The drawing for the cart took place at the KILE draft horse show in Harrisburg Saturday afternoon October 8th between the Classic Six-Horse Hitch competition and the Eight-Horse Hitch class. The winning ticket was drawn by a member of the audience who was not a member of ASHA and had not purchased any tickets. Albert Cleve, a Percheron breeder from Missouri was the very happy winner of the cart. Vicky McCaffrey, the raffle organizer, has contacted Albert with the details on ordering. Cart raffle ticket sales at KILE totaled \$1,440.00 this year, which was slightly higher than last year. Very special thanks go to Charity & Tom Greenlee, Lisa Grahm and Melissa & Geryl Wade for selling tickets!! Total ticket sales for the 2016 cart raffle brought in \$1,470.00 (including \$30 in ticket sales at the 2015 Equine Affaire in MA). After deducting the cost of printing the tickets, \$1266.36 went into ASHA's bank account.

Dennis Troyer has generously donated another cart for the 2017 raffle. In exchange, his company gets free advertising in the Members Newsletter and we stock and display Troyer Carriage Company brochures at the events ASHA attends.

Ticket sales started at the 2015 Equine Affaire in MA and will be on sale at the Annual Meeting in February.

## UPDATE RULES COMMITTEE

By Sharon McLin • ASHA Rules Committee Chair

At its conference call meeting in November, the board adopted a new form (and a minor addition to the registration rules to go with it) to be submitted to ASHA whenever a person applies for a hardship case involving a missing signature that would otherwise be required. This form must be notarized and includes an explanation of the situation in the case, along with an agreement that the applicant will indemnify ASHA should any legal issues arise with regard to the case because (if) ASHA follows through on the case and allows a registry transaction to be processed without the otherwise-required signature. You can find the new form and the updated rules on the website. The committee is still working on two other issues: 1) a transfer form or forms to be used when frozen semen, embryos, or oocytes are sold by one person to another, and 2) wording to clear up the confusion in our current wording about "canceling a registration." In connection with the latter situation, our wording was adopted well before our registry was computerized. We have found wording in other registries that allows canceling the "registration certificate" (a piece of paper) rather than the information in our registry, which makes more sense. Filing this form would allow the recorded owner to sell a horse without papers, or the recorded owner of a dam to sell an (as-yet) unregistered foal without the possibility of registration. The possibility of "undoing" such a form would remain in the hands of the person who sends it in.

If you have any thoughts or comments about either of these issues, the committee would love to hear from you. Please contact us!

# Marketing & Branding

By Karla Stoner . ASHA Marketing Committee Chair

997.60

19.15

Merchandise	
Total merchandise sales in 2016 (& of 12/16)	\$
(payment still due on two orders totaling \$117.00)	
Postage to ship merchandise	\$

Merchandise purchases in 2016 \$ 409.23 Merchandise inventory value as of 12/31/2016 \$ TBD

(not available by publishing deadline)

Merchandise inventory value as of 12/31/2015 \$ 1812.04

2016 merchandise sales occurred at 2 Equine Affaires (OH and MA), Horse Progress Days in northern IN and through a few member inquiries via email or phone. Sales events will at least be the same in 2017, with possibilities for some additional venues.

Mark Jaffrey identified a supplier for member only, custom ASHA signs in 2016. One was produced, at the board's direction, as a thank you to Dakota. Thunder Shires for their promotion of the Shire breed both in 2015 and at the Rose Bowl Parade in 2016. Mark hoped to expand the availability of the signs to members but that was put on hold due to the need for a cleaner/sharper electronic image of the horse head in the logo. Attempts were made to improve this image for screen printing on clothing, which appears to have been successful, but it has not been determined if it will be clear with greater enlargement for signs or banners. A member in North Carolina has access to a graphics firm and has offered to have them evaluate the image and see if it can be enlarged clearly. If not they can let us know if it can be further improved.

The search for a better system to offer merchandise to members and the public has continued. The idea for using on-line options such as Cafe' Press, Vista Press or other similar companies was abandoned as we could not find a company with satisfactory product quality and percent return on sales to ASHA would only have been about 10%.

Starting with the fall 2016 issue of the Bulletin, merchandise ads will run in each issue and ads for the ASHA face book and website pages are planned for early 2017. A new payment process was also initiated in late summer, where members are invoiced for purchases and postage expenses from the office through Quick Books and pay directly through that system. Cost for merchandise ordered and postage is sent to Jan, who issues the invoice to the buyer. When Jan confirms payment, the merchandise is shipped. We are currently testing out the new system on an order placed earlier this fall.

Alternatively, a suggestion of including Shire/ASHA merchandise in an existing on-line store with draft horse merchandise will be explored with member Lisa Grahm. She and her staff also take the store to several of the draft horse shows each year. If this appears to be a workable option, a proposal will be sent to the board.

During 2016, the other two members of this committee resigned for personal reasons. Additional committee members would be welcome.

Proceeds of ticket sales for the cart raffle	\$ 1470.00
Cost of printing tickets	\$ 210.47
Balance	1250 52

# Grading-Up? Please Explain!

By Sharon McLin . Midnight Star Breeders, Silt, CO.

In the last several months I have been contacted by several members with questions about the grading-up registries of both ASHA and Shire Horse Society. (SHSAustralia also has a grading-up registry identical to that of SHS; CSHA does not have a grading-up registry but accepts horses that have come through the other registries' grading-up programs.) Since we have so many new members, and since most changes to these programs occurred years ago, here's a review.

ASHA's grading-up program was developed years ago following a period when the registry was basically inactive. What few Shires were still alive in this country were almost all moved to Idaho by a group of dedicated breeders who liked what Shires could do, but there was no functioning registry in which to enter their foals. When the association reorganized in the 1960s, breeders knew there were a number of mares that were most likely purebred Shires but had never been registered. They didn't want to lose the genetics of those mares, so they devised a system whereby a board member could inspect such a mare. If she seemed to be of typical "Shire type," she was approved as the dam of registerable half-Shire (GR- prefix) fillies sired by a registered Shire stallion. GR-mares could have \(\frac{4}{2}\)-Shire (A-prefix) fillies, who could have 7/8-Shire (B-prefix) fillies, who could have full-registered daughters. So there were four generations from an unregistered mare to her fully-registered great-great-granddaughter. At the time, ASHA did not register geldings, so colt foals from any of these mares were just grades.

The SHS grading-up program, begun in the late 1940s, was quite different. They shared the issue that some Shire mares had not been registered, so daughters of those mares (and other mares – the only requirement was that the mare had been sired by a Shire stallion) could be registered in the A (1/2-Shire) registry. Daughters of A mares and daughters of "registered Clydesdale mare(s) recorded as produce in the Clydesdale Stud Book" (perhaps this was a step prior to registration?) could be registered as B mares. Daughters of B mares are eligible for full registration. So the SHS process was one generation shorter for progeny of unregistered mares (of any type) than ASHA's, and two generations shorter if the original dam was a Clydesdale. Daughters of ASHA-registered mares go in SHS' A registry; there is no acknowledgement that essentially, they all trace back to imported Shires.

For a while in SHS, if a filly was not registered during her birth year, she was dropped into the B registry, so there are a few B mares whose parents were both full-registered Shires, just to add more confusion. (This provision was dropped in the 1990s in favor of higher fees for late registration.)

It's important to recognize the desperately tenuous situation of both registries in the mid-twentieth century. Volume 82 (1958) of the SHS stud book lists five (5!) stallions and eleven mares. ASHA registered three horses in 1948. Because of extremely low numbers of both Shires and Clydes in the UK, it was an accepted fact that some breeders, worried about inbreeding, would "trade colts and keep the papers" in both directions. (This happened to some extent in the US as well, but issues of geography, distance and even lower numbers made it much less common.) Some of the breeders were hoping for colts as the accepted theory was that the best gelding came from a Clyde-Shire cross, but only half of their foals were colts. Other breeders really didn't like to muddy the waters with the "keep the papers" plan, so they were happy to get and geld colts, but were "stuck" with their fillies without the grading-up program.

Eventually, in 1990, the ASHA board felt that all the "lost" Shire mares had been found, inspected and approved as dams of ½-Shires. There was also concern on the part of some that the program was being used to bring in progeny of mares from other draft breeds. This had never been explicitly prohibited, and since any board member could "approve" a mare as a potential dam of ½-Shire fillies, tensions developed between those who wanted to limit the gene pool and those who wanted to expand it. The board asked the membership to close the bottom end (i.e. approvals) of the registry while allowing any mare approved or registered by December 31, 1991 and her progeny to continue working their way through the process. This change passed, including the continuation of the proviso that only a vote of the membership (not the board) could make any changes.

The difference between the ASHA and SHS rules continues to cause confusion. If someone imports an SHS B-registered mare (3/4-Shire – ignore the Clydesdale complication for now!) and wants to register her with ASHA, she will be registered as an ASHA A (3/4-Shire). But if they don't register her with ASHA, and she has a filly sired by a registered Shire stallion, that filly is eligible for full registration. ASHA grading-up rules do not acknowledge any difference between the genetic makeup of Clydesdales and any other breed (or non-breed) of equine – remember that the original goal was to recapture lost Shire mares. Still, since the two breeds were in one stud book for the first several years (the English Cart Horse Society), some breeders including myself find this a significant gap.

There are obviously many questions to discuss and answer before any changes would be made to our current situation. But it's important to understand where we came from and the history that got us here, and to distinguish between opinions and facts. At this point I don't personally feel strongly one way or another, but the current discussion indicates that concern about our small numbers and limited gene pool is causing some reconsideration. We know that we, like CSHA, have horses coming through the SHS grading-up system. Does it make sense to look at reopening ASHA's program so that those registrations (and income and members) would come through ASHA? If so, are there changes that could be made to make it better? What would be our long-range goal in changing this? Lots to talk about!

# Great American Shire Shootout — Update

By Tom Greenlee, Jr. • Greenlee Farms, Pine Grove, PA

2016 was the inaugural year for the Great American Shire Shootout. with participation by 8 Shire farms, 25 halter horses representing the Shire breed at the Ohio State Fair in Columbus, Ohio. The Great New York State Fair in Syracuse, New York; and the Keystone International Livestock Exposition in Harrisburg, Pennsylvania.

The Shootout augmented the hosting shows with more than \$3000 in added cash and prizes



Grand Champion Senior Youth (Young Gun Division) Anna Ruby receives her trophy, leather draft halter and cart lines from judge Wayne Waring at the KILE in Harrisburg, PA.

for the Shire exhibitors. Each of the Grand Champion Halter horses were awarded a handsome silk screened horse blanket; the Champion Youth exhibitors received a beautiful two tiered trophy, the Champion Exhibitors in the Lone Star (cart), Reinsman, and Show Down (halter) Divisions received a striking canvas director chair embroidered with their respective division. Additionally, high point exhibitors in each driving category received generous gift cards and fuel cards, such as high point open pleasure cart exhibitor received a \$50 dollar gift card to N & A Harness and the high point team hitch received a \$100 Visa gift card. Each of these amazing prizes were made possible by our generous sponsors. In appreciation of the contributions of our sponsors we have highlighted them in advertisements in the Draft Horse Journal, publications such as the American Shire Horse Newsletter and during the Shootout Meet & Greets held at each show. We are truly humbled by their responsible donation to the industry and the Shire breed through the auspices of the Great American Shire Shootout.

The Shootout is looking at the possibility of including the Michigan Great Lakes International Draft and Mule show in the near future, this would be dependent upon adding a coordinator able to facilitate the Shootout during the mid-October show in East Lansing, Michigan. If you would be interested becoming a part of this fantastic series or helping to expand it to your area, please contact the directors at 315-408-5406 or email info@ shireshootout. com. Look for the

2017 ad in the Spring Draft Horse Journal and mark your calendar for the 2017 season!

### 2016 Great American Shire Shootout Sponsors:

Gunslinger - \$2500 Silent Benefactor

Marshall - \$1000

Greenlee Farms LLC of Pine Grove, Pennsylvania

Sheriff - \$500

Poulin Grains of Vermont

Deputy - \$250

PopAL Lane Farm Shires of Leroy, Michigan

Posse - \$100

Ox Kill Shires of Schoharie, New York N & A Hamess of Millerburg, Ohio







### High Point Champion & Reserve:

- \* Reinsman Division (Team 6up)
- \* Lone Star (Cart) Division
- \* Young Guns (Youth) Division
- \* Show Down (Halter) Division

2016
3 Farms, 25 Halter Horses,
\$3000 in added cash & prizes,
Thankyon to our Sponsore,
Exhibitors, & Supporters for
an amazing first year

→ JOIN THE SHOOTOUT IN 2017 ☆-

Ohio State Fair AUG 2-4, 2017 NYS Fair AUG 29-SEP 3, 2017 RILE OCT 5-7, 2017

Great American Shire Shootout

www.shireshootoutUSA.com

Shootout Directors: Tom Greenlee Jr. 315-408-5406 & D. Todd Riedel email: info@shireshootoutUSA.com





Keystone International Livestock Exposition

October 5-6, 2017

http://www.keystoneinternational.state.pa.us

Horses from across the U.S.A. Great exhibitors and an expansive venue.



### All-North-American Shire

By Danelle Kinney • All-North-American Committee Chair

The All-North-American Committee would like to thank those who nominated horses! The Ballot has been prepared and I am very proud to see some very strong classes!

This year there was a total of 34 nominations. Up from last year!!

As I write this, the ballot has been sent for printing and will arrive at the Draft Horse Journal before the beginning of the New Year.

The Draft Horse Journal will publish the winners in their Spring Issue. Stay tuned for results.

Thank you again for your support!



# **ADVERTISING**

Ad Size	One Issue	1 Year 4 Issues	
Full Page 7.75 x 9.875	\$200	\$600	
Half Page / Horizontal 7.75 x 4.8125 Color	\$150	\$450	
Half Page / Horizontal 7.75 x 4.8125	\$100	\$300	
Half Page / Vertical 3.75 x 9.875 Color		\$450	
Half Page / Vertical 3.75 x 9.875	\$100	\$300	
Quarter Page 3.75 x 4.8125		\$150	
Eighth Page 3.75 x 2.2813	\$30	\$90	
Breeder's Directory / Text Only 30 characters per line including spaces. 6 total lines of text.	\$25	\$75	
Classified Ad / Text Only	Members: Free		
30 characters per line including spaces. 6 total lines of text.	Non-Members: \$1 Per Word / Per Issue		

Issues	Mailing Due	Ad Copy Due December 1	
Winter	January 15		
Spring	April 15	March 1	
Summer	July 15	June 1	
Fall	October 15	September 1	

# **2016 Promotion Events**

By Karla Stoner

Members reported representing Shires and ASHA / ASHEF at 19 events in 2016. This is 7 more events than reported in 2015 and covers a larger area of the country.

California – Tournament of Rose Parade and Equifest (January) — Dakota Thunder Shires 6-Horse Hitch

Indiana (northern) – Horse Progress Days (July) – ASHA/ASHEF Iowa (2) – Iowa Horse Fair (April) – Jenson Shires & National Shire Show (August) – ASHA/ASHEF

Massachusetts - Equine Affaire (November)

Minnesota Hotse Expo (April) – Amy & Ken Nystrom

Montana Festival of The Horse (July) - Leanne Hoagland

(scheduled but attendance not confirmed by publisher's deadline date)
Nebraska – The International Jumper Show (April) – Jenson Shires

North Carolina (4) – Mother Earth News Fair, Stokes County Ag Fair, Horse-In Around Day (Sept), and Union Trot Saddle Club (October) – Dayla Kohler

Ohio (4) – Equine Affaire (April) – ASHA/ASHER, and 3 Hale Farm Agricultural Activities (Summer thru Fall) — Todd & Emily Riedel

Pennsylvania – Keystone International Livestock Exposition (October) – ASHA/ASHEF

Virginina — North Carolina Horse Expo (March) – Toby Bentz Wisconsin – Mid-West Horse Fair (April) – Judith Watland Wyoming – Big Wyoming Horse Expo (April) – Leanne Hoagland

One member applied for and received \$150.00 stipend to help with expenses of promoting Shires and ASHA / ASHEF at a horse expo.

The 2016 goal of increasing the number of promotional events attended, especially in the mid-west and west was well met! Many thanks to all the members who made the time to promote Shires to the public.

Additionally, Kentucky Horse Park in Lexington, KY and Wild Iris Farm in Bar Harbor, ME continue to generously hand out ASHA flyers and Breeder's Brochures to the public. These organizations see tens of thousands of tourists annually, many meeting Shires for the first time.

The American Shire Horse Educational Foundation, Inc. (ASHEF) continued to fund 50% of the expenses for breed booths at the Equine Affaires in OH and MA and at Horse Progress Days in IN.

#### 2017 Plans

Other than the Rose Bowl Parade, many of the events listed for 2016 will be attended again in 2017. A rare opportunity to promote Shires to an internatinal crowd will be in April at the 2017 World Cup Jumping Competition in Omaha, NE. The possibility of an ASHA presence there should be addressed by the board at the Q1 2017 teleconference.

# **Show Committee**

December 16, 2016

By Vicky McCaffrey • ASHA Show Committee Chair

### Accomplishments

- We had 3 Regionals (ME-Skowhegan, OH-Columbus & CO-Longmont) this year as well as another excellent National at IA-Des Moines. Forty-six ASHA registered Shires showed at the National, with only 18 in halter. For the Regionals in Colorado 20 were shown in halter, and 29 in hitch. In Ohio a total of 16 showed with 12 in halter. Maine has shown 11 in both halter and hitch.
- The KILE Show in Harrisburg, PA (not a Regional at this time but hopefully in the future) was also exciting with a total of 17 horses shown, 15 in halter. The increased turnout for this is probably due to the Great American Shire Shootout program instituted last year. A declining numbers trend in showing is being seen in the Draft breeds, so seeing the increase is exciting. Lets keep it up!
- The quality of Shire horses shown & showmanship is continuing to improve.
- Verification went smoothly.
- There was good use of the Website, Bulletin and Facebook to advertise ASHA sponsored and local shows. Thank you, Karla for all your updating & getting details into the Bulletin.
- A reorganization of the committee to include Regional Coordinators is being instituted at the recommendation of president, Clark Jenson. Four Show Committee members have been appointed to represent the 4 U.S. time zones. They are Jessica Graves (Western), Kim Murchison (Mountain), Dean Jenson (Central) & Karla Stoner (Eastern). They will be responsible for developing new shows & encouraging showing in their regions. They will be the "go to" people for members in their regions who have general show questions. The show coordinators will remain as the people who run the individual shows & should be contacted with questions about their shows. As Chair I remain willing to field any questions or suggestions & pass them onto the committee.

### Projects in Progress:

- Having retired the National traveling trophies we are developing a "Hall of Fame: ASHA National Winners 1968 to Present" on the website. The plan is to have a photo of each of the old traveling trophies, and a list of all who had won each one. Karla has taken the information from the existing trophy plaques and other sources, and has done a great job of compiling this list. Work needs to be done to make the list complete, standardizing the list and filling in the horse's full names (most of the early plaques used nicknames only) and registered owners. Lynn Teleen of the Draft Horse Journal has supplied much historic information to fill in location of shows and names of winners. We plan to set this up to show pictures of the horses and the pedigree information, where available. Hopefully we'll get this up on the website in 2017 2018.
- We will be developing forms to give to exhibitors to identify
  the horses they showed in group or harness classes to facilitate
  reporting show results on line. This form may be combined with

- the show and judge evaluation form we are developing and possibly it can be filled in online to facilitate entering results.
- \* An exciting proposal to develop "The Great American Shire Shootout" has been spearheaded by Todd Riedel, and Tom & Charity Greenlee with input from the coordinators of the 3 shows involved. The details can be found on the website/show tab. The plan encourages showing at Ohio State Fair (OSF), New York State Fair (NYSF) & Keystone International Livestock Exposition (KILE). Drivers or horses would accumulate points at all 3 shows. Champions and Reserve Champions will be awarded in many categories including halter, youth, hitch & reinsmanship. We hope that similar competitions can be established in different areas of the country. This will be an ASHA approved but not sponsored competition. See the Newsletter for results of these competitions.
- Because of the move to the new website we have had trouble communicating on the new message board. I think the problem has been solved, but in the interim the committee has not been as active as in the past. We have been conducting some of our discussions by email, but like to use the message board so all members can see our communications.

### Projects Not worked on this years

- Press Packets: This is a project I was very excited about. Karla has
  worked on this a little. ASHA is working more on merchandising,
  developing a packet of photos and possibly videos for this purpose.
  Does anyone know how to go about getting in touch with
  newspapers, etc. in their area to get free promotion for the shows?
- Development of evaluation forms for shows/judges. This topic also includes the development of other ways to add to the judges list.

### Projects for 2017 - 2018:

- Work to develop and promote our National & Regional show system.
- Renew the 2 year National Show sponsors.
- Continue notification of potential exhibitors & spectators of our shows through the Website, Newsletter, Facebook, Email and Draft Horse Journal ads.
- Continue to work with host show organizers to make our shows run smoothly and try to improve the Shire presence.
- Discuss how to increase the number of exhibitors & horses being shown. This is very important. We will accept and discuss all suggestions.
- Continue to review, improve and expand our committee documents (Guidelines, Etiquette & Youth Showing) in trying to help more people improve their Shire showing. We may need a better title on the new website homepage so potential exhibitors will look at these documents.
- Develop condensed version of Guidelines for general membership. (added after submitted ... for next year)

continued on next page

### Show Committee continued

- Continue to verify eligibility to show at ASHA sponsored shows.
- Complete Hall Of Fame and set up so yearly results can be added.
   We are very close to getting this posted on the website thanks to Karla Stoner.
- Develop a better understanding of the status of our Show Fund in the ASHA Quickbooks accounting & a way for coordinators to know what may be spent.

### We may also take on these additional projects:

- Develop evaluation forms for shows/judges.
- Develop procedures to update judges list.
- Work on developing press packets for each show to encourage local attendance and awareness of the Shire breed.
- Develop forms that can be completed online to record show results, show & judge evaluations.

Thank you to National Trophy sponsors for 2015 - 2016 Grand Champion Stallion:

Ox Kill Farm, Gene & Vicky McCaffrey, Schoharie, NY

Reserve Grand Champion Stallion:

Ayrshire Farm, Upperville, VA

Grand Champion Mare:

DraftsForSale.com

Reserve Grand Champion Mare:

Royal Knight Shires, Geryl & Melissa Wade, Bedford, VA

Grand Champion Gelding:

Ravens Moon Ranch, Dr. Celeste Hill, Sweetwater, TX

Reserve Grand Champion Gelding:

Denis Boncek, Owego, NY

Senior Champion Stallion:

Rising Moose Stables, Mike & Turie Sorrell, Concord, VT

Senior Champion Mare:

Fred Topping, Afton, NY

Junior Champion Stallion:

Taylor Farm, Bob & Shannon Taylor, Owego, NY

Junior Champion Mare:

Patriot Crane & Rigging, Omaha, NE

Memorial Trophy:

Jane Gaydon Trophy for Senior Champion Mare, Laura Gaydon Wash, Afton, TX (This trophy has been dwarded for 10 years as of 2015, but is no longer allowed to 'travel'. We are trying to contact the donor about retiring this trophy because of the expenses of shipping & upkeep.)

Regional Trophies:

This year ASHA sponsored neck ribbons for all the Grand Champion Stallions, Mares & Geldings.

### ASHA 2017 Shows

• The National show will again be at Iowa State Fair in Des Moines, IA. Lisa Graham will be taking over as the coordinator from Danelle Kinney. Danelle has done an excellent job of growing this show and we thank her & the many others who have helped her for all their efforts. We will continue to try to announce the National location at least 1 year in advance. We expect the show will remain at the Iowa State Fair until such time as we could

present a show of equal quality elsewhere.

- The committee discussed changing the numbers of Regional shows to be supported. We currently have only 3. We would especially like to have a Regional on the west coast. Our Pacific Region Coordinator, Jessica Graves, has been looking but nothing has developed in the last year. We can designate up to 2 per time zone, but currently do not see the support in numbers of horses to increase the regional shows.
- The 3 Regionals we had this year will be repeated. If KILE has another good turnout in 2017 we will consider renewing it's Regional status.
- If anyone knows of a show where Shires are shown in breed specific classes please let us know so we can advertise that show as a local Show and let the public know they can see Shires there.

### Schedule of ASHA Approved Shows:

(to be officially accepted by the board at the meeting in Oklahoma)

National - 2017 IA-Iowa State Fair

Regional - 2017 ME - Skowhegan, OH - Columbus

CO - Pueblo, Colorado State Fair

National - 2018 IA





# **Parade of Breeds**

By Dayla Kay Kohler

Since Facebook has decreased the Degree of Separation from 6 Degrees down to 3 ½ Degrees, it was no wonder that a follower of my Kahler Farms-A Shire Horse Breeder Facebook page tagged me in a post for a Shire needed in a Parade of Breeds! I jumped into action!

The Union County Saddle Club in Monroe, North Carolina was trying to increase their exposure in the surrounding communities by hosting a Parade of Breeds. They were inviting breeds from all the surrounding areas as far away as people were willing to travel. Since Kohler Farms was only 2 hours directly north, I jumped at the chance to show off my Shires.

We found out about the Parade on Thursday night, and the event was that weekend, it would be my daughter (Denae Ann Kohler) and I showing; we decided to only bring 2 Shires.

Ms. Daisy, my bay mare that I bring everywhere and love to ride, was my first choice. Ms. Daisy has had hundreds of people, young and old, sit on her at event after event over the years. She would ride perfectly in the arena without question!



My next choice was my upcoming black broodmare, Sallie. Sallie turned 4 this spring so she has not been ridden yet (that is my winter project). But, I knew the show experience would be good for her. Since Sallie is a well built and flashy mare, I knew just leading her around the arena next to Ms. Daisy would be impressive enough for the crowd.

At the event, they put us at the entrance to the facility so we would make a good impression on the people arriving for the event. Since I

use goat panels as my round pen against my trailer, the Shires can be seen and touched easily. They made a good first impression for the Paradel

I told the organizer that I allow people to sit on my Shires so she had the announcer let people know periodically that we offer that service to everyone. Word traveled fast and we had a line of people all day long. I love the look on the faces of the kids when I give them a leg up and they realize just how far off the ground they are and that riding a Shire is like sitting in a Lazy-Boy. And, when I offer the parents a ride, they are always surprised that big people get to play too!

About half way through
the day, David Grant from
Horse Tales TV, stopped by
to interview the exhibitors. I
will be sure to submit the link
to everyone once the Parade
of Breeds episode airs! I was so
thrilled when Mr. Grant asked if he
could come out to Kohler Farms and
film a special episode focusing on
Shires!

On the drive home, having seen the facility for the first time, Denae and I made our list of how we could promote our Shires better next year. It is events like that that show people the versatility and Gentle Giant nature of our Shires! We look forward to our next surprise invitation to share our beloved Shires!



Photo by:

Christine Davis

### American Shire Horse Association

January 1 - December 31, 2016

# — Draft Profit & Loss— - DRAFT Balance Sheet -

### American Shire Horse Association

12/31/2016 es. 12/31/2015

	jan Dez. 2016	Jan Dec. 2015		Acof 12/31/2016	as é 12/31/2015
INCOME			ASSETS		
All-North-American		290.04			
Breeders' Brochure	3,780.00	200.00	Cuttent Assets		
Bulletin/Magazine	825.00	1,810.00	Bank Accounts:		
Contributions/Donations	10.00	115.00		100.007.07	11200010
Education Day Proceeds	1,245.00	842.76	Alpine Bank Checking	12,638.12	7,553.64
Equine Affaire & Promotional	1,950.48	126.77	Alpine CD 48500	6,006.16	6,003.21
Horse Show Income	2,033.00	4,281.63			
Interest Income	147.63	149.54	Alpine CD 48502	1,296.26	1,295.62
Membership Dues	10,950.00	12,735.00	Alpine Life Member CD 48497	12,788.26	12,648.80
Merchandise Sales	1,039.60	1,437.53			
Raffle Sale Proceeds	1,254.53	1,811.36	Alpine Life Member MM	9,428.87	8,724.29
Registry Income	23,470.00*	16,400.00	Total Bank Accounts	\$42,157.67	\$36,225.56
Returned Check Fee		35.00			
Uncategorized Income	130.00	342.00			
Total Income	\$46,835.24	\$39,892.63			
Cost of Goods Sold		111.08	Other Current Assets		
GROSS PROFIT	\$46,835.24	\$39,781.55	Credit Card Receivables	-120.00	-120.00
EXPENSES			Inventory	1,812.04	1,812.04
Advertising	5,128.89	2,046.75	\$200 PM	135.00	435.64
All-North American Contest	652.35	93.13	Undeposited Funds	153.00	40).04
Bad Debts	0)23)	225.00	Total Other Cuttent Assets	\$1,827.04	\$2,127.68
Bank Charges	955.48	662.25	TOTAL ASSETS	\$43,984.71	\$38,353.24
Board Expenses	574.82	50.00	TOTAL ASSETS	313,701./1	330,333.24
Dues & Subscriptions	200.00	365.00			
Education Day Cost	1,233.07	1,215.00			
Horse Show Costs	3,771.47	3,397.62			
Insurance	1,083.07	1,280.29	LIABILITIES AND EQUITY		
Legal & Professional Fees	10.00	10.00	Liabilities		
Mailings to Members	7.540.25	6,977.90	Liabilities		
Merchandise Product Cost	409.23	03//.50	Current Liabilities		
Merchandise Sales Tax	19.56	41.72	D	766.51	311.75
Office Expenses & Supplies	1,061.17	801.06	Payroll Liabilities	/00.31	311./3
Overpayment Refund	1,001.17	45.00	Total Other Current Liabilities	\$766.51	\$311.75
Payroll Expenses	10,316.23	13,482.11	Total Liabilities	\$766.51	\$311.75
Postage	602.01	383.66	Total Liabilities	3/00.31	\$311./5
Promotional	2.513.24	1,449.85			
Registry Expenses	4,413.23	5,131.84			
Taxes & Licenses	4,413.23	26.06			
Telephone Expense	639.84	707.04	Equity		
Transition	429.62	85.22	Retained Earnings	38,041.49	38,494.91
Travel	427.02	690.47	Retained Earnings	30,041.49	30,434.91
Uncatgorized Expense		54.00	Net Income	5,176.71	-453.42
Website & Studbook Hosting	105.00	1,080.00	Total Faults	\$43,218.20	
Total Expenses	\$41,658.53	\$40,234.97	Total Equity	313,218.20	\$38,041.49
Net Income	\$5,176.71	-\$432.42	TOTAL LIABILITIES AND EQUITY	\$43,984.71	\$38,353.24

<sup>\*</sup> Note: 2016 Registry income includes \$4,000 from amnesty registrations (which did not occur in 2015 and will not occur in 2017.)



Colorado State Fair

Pueblo, CO

August 31st - September 1st, 2017

Halter starts at 6:00pm on the 31st Driving classes start at 8:00am on the 1st

Team Driving Challenge to follow at 2:00pm on the 1st

### **Purposes**

Summarized from the ASHA by laws and articles of incorporation

- To form, conduct and operate a non-profit organization composed in whole or in part of persons, firms and/or corporations having interest in the breeding and improvement of Shire horses;
- To foster and preserve the traditions pertaining to the Shire horses;
- To encourage original investigations in determination and development of the best types of horses and the breeding to only purebred sires;
- To assist in procuring and making available for breeding suitable stallions and mares;
- To collect, revise, preserve and publish the history and pedigrees of purebred horses, particularly Shire stallions and mares, under such regulations as may be prescribed by said organization;
- To do all and every other act or thing necessary, suitable and/or proper for the accomplishment of all or any of the purposes or in the furtherance of any of the powers herein set forth and to do every other act or thing incidental to or appurtenant to or connected with said powers.

# Shout Out to Jensen Shire

By Clark Jensen . Jensen Shire, Blair, NE

Recently they had over 100 students there in 3 groups. Every year they invite all the FFA kids from the high school as well as many horse clubs, etc. to experience the Shires first hand. They feel education needs to be the thrust of our ASHA organization and the more everyone can do, the better it will be for the Shire.

Also attending, a 6 horse hitch in the parade in Ft. Calhoun. Louis was the lead horse and flag bearer of the parade.

Two teams attended the Blair Plum Festival Days and gave over 1000 rides.

They continue to work toward the World Cup Jumping & FEI Dressage finals to be held in Omaha at the CenteryLink Center. Spending about a week every year getting ready for booths, both educational, and Shire mare and foal petting pens for a large audience.



### PROMOTE L'Educate Preserve

### CONSIDER GIVING TODAY

Donations are tax deductible.

Send to: Ken Knuth, ASHEF Treasurer

1014 140th Avenue Slayton, MN 56172

ASHEF is a registered 501(c)(3) organization

# PREEDERS LISTINGS

Looking for a Shire - Contact one of our Breeders

### Gentle Giant Ranch

Blake & Fran Anderson
R.R. 2, Didsbury, Alberta, TOM OWO, Canada
403-335-9609 shires@telus.net
www.gentlegiantshires.com
www.facebook.com/GentleGiantShires

### Midnight Star Breeders

Brit & Sharon McLin

P.O. Box 957 / Silt, CO 81652 970-876-5979 msbshire@sopris.net Breeding Quality Shires Since 1978

### Jenson Shires

Clark Jenson

9110 County Road P 35 Blair, NE 402-426-3198 clarkjenson@abbnebraska.com

### Tally Ho Shires

Kim, Shad & Alex Mutchison 0185 County Road 225 / Rifle, CO 81650 970-625-1142 / 970-618-3223 www.tallyhoshires.weebly.com www.facebook.com/TallyHoShires



# CLASSIFIED

### MEMBERS GET CLASSIFIED ADS FREE

WANT TO BUY - marathon, wagonette or trainer, brakes front & rear, draft size, pair and/ or single in TX. Contact 571-334-7108, days/ evenings, CST.

FOR SALE - weanling, black, registered Shire colt for sale in KS. 4 high white stockings and a blaze. \$6000 620-385-2730

FOR SALE - weanling, black, registered Shire colt for sale in WY. 4 white stockings and a blaze. \$5500 307-921-0039 blackmountainshires@gmail.com

FOR SALE - weanling, black, registered Shire colt for sale in ME \$6000 207-890-4590 horses@troikadrafts.com

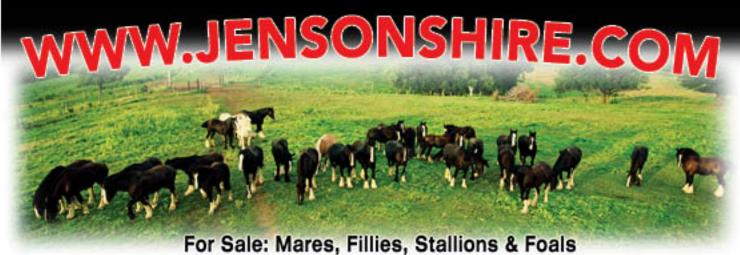
FOR SALE - wearling gray colt in CO, very fancy with four white socks and narrow blaze. Registration currently in process. 970-876-5979 msbshire@sopris.net

FOR SALE - herd reduction - black, grey, bay. Mares, geldings, teams, singles, show, parade, and farm. Foals to mature. 330-419-0346 traillightfarms@aol.com

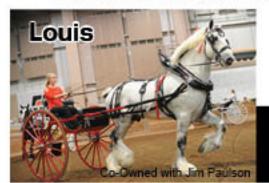
FOR SALE - weanling black registered Shire colt in Montana, three white blazes. \$6000 406-939-1263 bashires@midrivers.com

FOR SALE - weanling bay Shire sport horse filly in Montana. \$3500 406-939-1263 bashires@midrivers.com



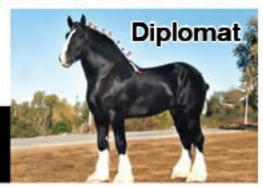


9110 Co. Rd. P35 Blair, NE 68008 | Ph: 402-426-3198 | ClarkJenson@abbnebraska.com



### Clark & June Dean & Sue Jenson

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AMERICAN SHIRE HORSE ASSOCIATION

Established 1885

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