

AMERICAN SHIRE HORSE ASSOCIATION

2016 Spring Bulletin



Come to Colorful Colorado for your next Shire . . . the possibilities are endless . . .

1. Big Little Shires Audrey & Jerry Stockton 4821 Rutters Drive Laporte, CO 80535 (970) 493-6837 sventures@msn.com www.biglittleshires.com

2. MacKenzie Shires Casey MacKenzie 5600 Nelson Road Longmont, CO 80503 (303) 502-4723 www.facebook.com/ CaseyMacKenzieShires

3. Tally Ho Shires & Sporthorses Shad, Kim & Alex Murchison 0185 County Road 225 Rifle, CO 81650 (970) 625-1142 thshire@sopris.net www.facebook.com/ Tally-Ho-Shires-and-Sporthorses 4. Midnight Star Breeders Brit and Sharon McLin 1078 County Road 335 New Castle, CO 81647 (PO Box 957, Silt, CO 81652) (970) 876-5979 msbshire@sopris.net

5. ThunderCliff Shires Michelle Conner 25385 East State Highway 110 Calhan, CO 80808 michelle@connersdrafts.com www.facebook.com/ ThunderCliffShires

6. Black Forest Shires and Gypsy Horses Victoria Hauser & Jeff Bartko Colorado Springs, CO 80908 (719) 251-5695 victoria@hoofnet.com www.BlackForestShires.com

7. ShireDale Legacy Ranch Dale and Kristine Hansen Penrose, CO (719) 947-2181 shiredalelegacy@gmail.com www.facebook.com/ ShireDaleLegacy





Great American Shire Shootout www.shireshootoutUSA.com

Shootout Directors: Tom Greenlee Jr. 315-408-5406 & D. Todd Riedel email: info@shireshootoutUSA.com

2016 Spring Bulletin

BOARD OF DIRECTORS

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American Shire Horse Association

\sim Mission Statement \sim

The mission of the American Shire Horse Association is to maintain the integrity of an accurate registry and to promote the Shire breed through excellence.

(Developed at the 2002 Annual Meeting)

ASHA Fee Schedule

ASHA MEMBERSHIP FEES	US Address	Foreign
Annual Membership (until 12 / 31; for next year after 11 / 1)	\$50	\$65
Two-Year Membership	\$90	\$120
Three-Year Membership	\$130	\$160
Annual Youth Membership (Info & Website ~ No Vote / No Discounts)	\$15	\$25
Friend of the Shire (Info & Website ~ No Vote / No Discounts)	\$25	\$40
Life Membership	\$800	\$1,000
Life Membership (Annual Installments for 5 Years)	\$175	\$215
Corporate Membership (5 Year Membership)	\$275	N/A

REGISTRATION FEES	Member	Non-Member
Fillies / Colts up to 6 / 1 of Yearling Year (year after birth) *	\$100	\$200
Fillies / Colts up to 6 / 1 of 2 Year Old Year *	\$200	\$400
Shire Mares / Stallions after 6 / 1 of 2 Year Old Year *	\$400	\$800
Geldings - Any Age *	\$100	\$200
Shire Sport Horses *	\$125	\$125
DNA Kit not with registration	\$40	\$80
Conversion of Blood Type to DNA **	\$40	N/A
DNA Filing SHS / CSHA Registered Horses	\$25	\$50
Transfer of Ownership	\$40	\$80
Transfer of Ownership within Family	\$10	N/A
Bulk Registration or Transfer (submitted together)	10% Discour	nt / 3 or More
Prefix Registration	\$50	N/A
Lease (each time ASHA processes)	\$40	\$80
Duplicate Papers (replacement papers)	\$40	\$80
5 - Generation Pedigrees	\$10 w/reg —	\$20 separately

* Includes DNA kit for horse being registered

** Conversion available to non-members in conjunction with SSHR registration (\$40)



On the Cover: Photo by: Kim Parrington-Murchison

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The official publication of the American Shire Horse Association, edited by Janice Matlock, Rifle, CO. Mailed first class, published quarterly. It is free to all members of the ASHA. The publisher (ASHA) and editor reserve the right to refuse and/or edit all material submitted for publication.

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NEWSLETTER Chaire

Thank you to everyone that submitted articles and "ideas for articles" for this issue. We are constantly searching for humaninterest articles about what you are doing with your Shires. If you have an article, please don't hesitate to submit it. We would love to have "family" stories about how your family got started in Shires and pictures to go with it. We are also looking for pictures of you and your Shires. If you have pictures, please submit them to us with a caption. We are happy to research article topics that our members are interested in as well, just let us know what you'd like to read about. For submissions, please send to janicematlock@msn.com.

** Editor's statement: We will only print positive articles and editorials. Please make sure that any article you send to us is written in a positive manner and does not mention any other breeder, owner, horse, author in a negative manner. Thank you for adhering to these guidelines.

Thanks,

Kím, Newsletter Committee Chair

2016 Regular Quarterly Board Jeleconference Schedule

First Quarter – January 12, 2016 Second Quarter – May 10, 2016 Third Quarter – August Fourth Quarter – November

Tentative agendas will be emailed to the membership about one week before the meetings.

Additional Board of Directors teleconferences may be scheduled if needed. Advance notice will be emailed to the membership if time permits.

Thank You!

Jean's Printing, Inc. of Rifle, Colorado has donated the color cover & back cover.

> Jean's Printing, Inc. 1601 Railroad Avenue • Rifle, CO 970-625-3550

Unregistered Shires?

By Kim Murchison

Do you have older unregistered Shires?

If so, we have a program for you!! The ASHA is hosting an amnesty program beginning July 1st and running through Sept. 30th of this year (applications must be postmarked by September 30th, 2016). Shires born in 2013 and before can be registered at the same rate as a 2 yr old (\$200/member/horse or \$400/non-member/horse) as long as all their paperwork is in order. All transfer fees are additional costs. Additional fees could be added if more office work is required. Please contact the ASHA office for more information.



ADVERTISING

Ad Size		One	1 Year
		Issue	4 Issues
Full Page 7.75 x 9.875		\$200	\$600
Half Page / Horizontal 7	7.75 x 4.8125 Color	\$150	\$450
Half Page / Horizontal 7	7.75 x 4.8125	\$100	\$300
Half Page / Vertical 3.75	x 9.875 Color	\$150	\$450
Half Page / Vertical 3.75	x 9.875	\$100	\$300
Quarter Page 3.75 x 4.8125		\$50	\$150
Eighth Page 3.75 x 2.2813		\$30	\$90
Breeder's Directory / Text Only		\$25	\$75
30 characters per line including spaces.			
6 total lines of text.			
Classified Ad / Text Only		\$1	
30 characters per line including spaces.		Per Word	
6 total lines of text.		Per Issue	
Issues	Mailing Due	Ad Co	by Due
Winter	January 15	Decer	
Spring	April 15	Mar	ch 1
Summer	July 15	Jun	ie 1
Fall	October 15	Septer	nber 1

A MESSAGE FROM YOUR

President

Winter is finally behind us and we are \star anticipating spring and green pastures. This is also * the busy time of year as foaling and * breeding are upon us. Both require careful attention to detail. Hopefully we can start increasing our \star numbers of foals born and the amount of promotion that we can give to the Shire. \star We had a very successfull Annual meeting and have

proceeded into 2016 on a run. Our committees are
developed and functioning and we are all focused on
the future of the Shire in a positive manner. I feel it is
very important to maintain a positive attitude as we
go forward. We have a lot to accomplish and we have
a great obligation to promote the Shire and help it
gain the popularity and respect it deserves. While the
association is working on a promotional video it is up
to each of us to do all the promotion we can in our
local areas.

★ We all need to work hard at attracting new members
★ and visiting older members that still have Shires and
★ are no longer members. We need everyone to work
★ together to develop the strength of this association
★ into the leader it needs to be to further the future of
★ the Shire. Pick up the phone and call or stop and visit
★ people you know that have been members in the past
★ or those that presently have Shires. Share with them
★ the desire for their presence in our association.

We are developing a great team of leaders that are
showing their ability to take hold and really make
a difference in the future of this organization. We
welcome old members and new members alike to take
part in this strength of leadership we see developing at
this time.

Clark

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COMMITTEE CHAIRS

All North American

Danelle Kinney haugenhill@hotmail.com	
Iravis Howell howetra2@isu.edu	
Casey MacKenzie macshires@me.com	
Lindsay LaRiviere CSHA lelfarms@telus.net	
Goal: Collect show results, collate and verify	
entries. Prepare ballot, print and ship to Draft Horse	
Journal (DHJ) where they then mail out the judging	
packages, collect and tally points. Committee is also	
responsible for evaluating shows and determining the	
following year's qualifying show listing.	

2017 Annual Meeting

Angela Cook	acookin@hotmail.com
Tom Greenlee	greenleefarmsllc@gmail.com
Dawn Wikel	shires99@msn.com
Goal: To organize the 20	017 ASHA annual members'
meeting, board meeting a	und Education Day.

Video

Karla Stoner bloomforge@peoplepc.com
Jim Paulsonjcp@umn.edu
Marc Jaffrey wildirisfarm@skybeam.com
Clark Jenson clarkjenson@abbnebraska.com
Goal: To create a breed promotional video that could be
used to market the breed.

Branding/Merchandising

Marc Jaffrey w	vildirisfarm@skybeam.com	
Karla Stoner b	loomforge@peoplepc.com	
Jim Paulson	jcp@umn.edu	
Angela Cook	acookin@hotmail.com	
Goal: To create and mainta	in a market presence (Signs,	
shirts, hats, pins, videos, books, etc.) for the Shire horse		
in the US.		

Newsletter

Kim Murchison	thshire@sopris.net
Sharon McLin	msbshire@sopris.net
Jim Edmiston	james.edmiston@t-systems.com
Goal: To gather info	rmation to be used in our quarterly
newsletter publicatio	n, and to edit the publication prior
to mailing	

Finance and Budget

Heinz Naef	hnaef@gourmetfoodsinc.com
Audrey Stockton	sventures@msn.com
Danelle Kinney	haugenhill@hotmail.com
Janet Long	janet@northeastshires.com

Goal: To create and maintain a viable budget for the ASHA.

Rules

Sharon McLin	msbshires@sopris.net
Heinz Naef	hnaef@gourmetfoodsinc.com
Tom Greenlee	greenleefarmsllc@gmail.com
Gene McCaffrey	oxkill@hotmail.com
Wanda Johnston	wyomingmaverick@yahoo.com
Goal: To create, main	ntain and update the Rules,
Bylaws and Guideline	rs utilized by the ASHA.

Nominating

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et

Youth

Charity O'Dell charityo	dell@gmail.com
Danelle Kinney haugenhi	ll@hotmail.com
Rachel Searchfield wildirisranch@	myfairpoint.net
Goal: To advertise and gain youth part	ticipation. To
promote youth in Shire activities.	

Show Committee

Vicky McCaffrey	oxkill@capital.net
Travis Howell	howetra2@isu.edu

Time Zones & National Show

I Eastern Time Zone
Emile Castonguay emile.castonguay@main.edu
2 Central Time Zone
Dean Jensen deanjenson@yahoo.com
3 Mt. Time Zone
Kim Murchison thshire@sopris.net
4 Western Time Zone
Jessica Graves shiresnapps4me@yahoo.com
Karla Stoner bloomforge@peoplepc.com
Danelle Kinney haugenhill@hotmail.com
C - 1 T. Summer de destine au l'adribition of China

Goal: To promote the showing and exhibition of Shires at the local, regional and national level.

Media

Charity O'Dell	charityodell@gmail.com	
Janet Long j	janet@northeastshires.com	
Heinz Naef hna	aef@gourmetfoodsinc.com	
Goal: To promote the Shire horse on media outlets such		
as the webpage, facebook, tu	vitter, email blasts, etc.	

Membership

Angela Cook	. acookin@hotmail.com	
Sharon McLin	msbshire@sopris.net	
Kim Murchison	thshire@sopris.net	
Goal: To increase and retain membership.		

International Representative

Heinz Naef hnaef@gourmetfoodsinc.com **Goal:** To maintain communications with foreign entities that are related to the Shire horse.



A Tribute to Muíasa X

By Andréa Eppley Silver Drache Farm, LLC • Westfield, Indiana

It's with great sadness we announce stallion Mufasa X, died on December 21, 2015 after suffering a sudden catastrophic lymph infection. Mufasa was the 2015 winner of the USDF All-Breed Award for the ASHA, and was known for his ground-breaking success in the ring; including a win at Wellington's prestigious winter mecca, Global Dressage Festival. He and his rider-trainer, FEI competitor Luis Reteguiz-Denizard, became well known on the Florida dressage circuit and impressed both professionals and amateurs alike with their remarkably harmonious partnership. The two drew a crowd whenever they entered the ring, including those at the 2015 Region 3 USDF Championships at Georgia International Horse Park as crowds gathered to watch the powerful bay stallion move with uncommon grace and lightness.

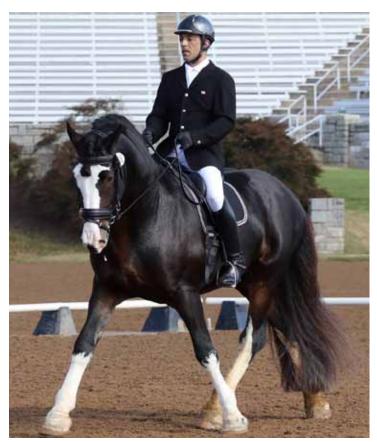
Born in 2007, Mufasa was sired by Powerful Paul, and inherited his sire's photogenic appearance. My husband and I purchased him as a five-month old weanling, and took great pride in having developed him for dressage from the beginning of his training. From the beginning, he really gave us no doubt that he enjoyed the training, and as he progressed, it became more obvious that his work ethic lent to his success. Getting down to work was never an issue with X; he was always ready to go, and always wanted the bit in his mouth the moment one showed him the bridle.

Beyond his dressage career, Mufasa was also Grand Champion Shire stallion and Best American Bred Shire at the 2012 Ohio State Fair, and presented himself as a gentleman at many exhibitions, including Equine Affaire. Our family strove to present him as an ambassador for the Shire breed, demonstrating his tractable temperament and quiet nature at public events, and he was well-known for his interest in human attention. I remember receiving a call a few years ago from an old high school friend whose young son had caught the horse bug and asked to bring the boy out for a visit. The photo of nine-year old, four-foot nothing Davis, confidently holding the reins of this enormous horse really tells the story of who Mufasa was; a kind and gentle mountain of muscle who genuinely enjoyed humans.

International competitor Luis Reteguiz-Denizard, a three-time Pan American games veteran, first began training Mufasa in 2012. Lou said this about Mufasa: "When I first met Mufasa, he was ridden by his mom, Andréa, in a clinic I was teaching in Indiana. I noticed how easily this massive horse could 'sit' in his work. I was asked to take him and train him for the winter and if I thought appropriate, show him. As I started the process I realized it was not his cooperation or willingness that would prove difficult, it would be the stamina to carry the work. I was careful to work very efficiently and from this approach I earned his respect and brilliance. He left me so moved with his powerful and elegant way of going that I chose to breed him to my Hanoverian mare. I believed in him from day one, and everyone could see that. On February 4, 2016, his filly was born and in honor of him I have named her 'Mia Mufasa' –'Mia'.

I hope she has her father's heart, elegance and presence."

Lou and Mufasa were preparing to begin the winter show season in Florida when the illness occurred. Following the announcement of his passing, our farm's Facebook page overflowed with messages of support from all over the U.S., demonstrating the size and broad diversity of the stallion's heartbroken followers. For our family, and for Mufasa's extended training family in Palm City, Florida, the loss has been devastating. We've all shed many, many tears over this, and it's still hard to accept that he is suddenly gone, long before his time. I doubt there is another Shire in our future; I could search for twenty years and never find another like him. It seems a fitting tribute to the creature that brought so much joy and pride to our hearts to let him close this chapter of our lives.



2016 Annual Board Meeting Summary of Motions Passed

By Sharon McLin

All committee reports were approved as submitted – see attachments to board minutes (*available on the members-only tab of the website*).

- Appoint Tom Greenlee to fill vacancy on board of directors
- Approve minutes of board teleconference for January 12, 2016 as amended
- Recognize the Great American Shire Shootout concept, allow space in newsletter to promote it
- Approve 2016 shows and 2017 national show as proposed in show committee report
- Approve rules changes regarding color changes, genetic testing for gray color, policy statement regarding ownership of blood and DNA samples paid for by ASHA, and policy statement that registry work must be paid in full prior to work being done by the office
- Approve a hardship case regarding transfers and replacement papers for Jewels Diamond

- Set date for May board teleconference as Tuesday, May 10
- Choose Oklahoma City, OK as location for 2017 Annual Meeting and Education Day – final proposal to be approved during May teleconference
- Approve statement that ASHA supports the youth program at Crawford County, PA fair
- Appoint Heinz Naef, Danelle Kinney, Travis Howell, and Jim Edmiston to ASHEF board of directors for 2016 – 2017
- Approve an amnesty program for older horses to run from July 1 September 30, 2016 (any older horse may be registered at the two-year-old rate; transfers extra, all paperwork must be in order)
- Approve the 2016 budget as submitted by the finance committee





2016 - 2017 Show Schedule

Mark Your Calendars

NOTE

Qualifying shows for the ALL NORTH AMERICAN CONTEST (ANA) are coded as follows:

(AA) show: 1st - 4th

- (A) show: 1st - 3rd
- (B) show: 1st or 2nd 1st only
- (C) show:

THE 2016 NATIONAL SHIRE SHOW WILL BE HELD AT THE IOWA STATE FAIR - August 14-16 AA halter show - 08/15 Judge: Gordy Ruzicka, Alberta, Canada Coordinator: Danelle Kinney 651-380-9600 or haugenhill@hotmail.com

Some entry and show dates for 2016 are still TBD. Check the ASHA website (Shows) and the All North American Facebook page for updates.

AUGUST 2

Boulder County Fair, Longmont, Colorado, ASHA Regional Show, (A). www.bouldercountyfair.org Halter @ 10:30 AM followed by Hitch. Premium book online after 06/01 Entries Due: 07/16 Coordinator: Victoria Hauser, victoria@hoofnet.com

AUGUST 3-7

Ohio State Fair, Fairgrounds, Columbus, OH, ASHA Regional Show (B) Halter and Hitch classes. Halter show 08/04 Premium Book: www.ohiostatefair.com/osf/osf3 htm#OpenHorse

Entries Due: July 1 | Late entries accepted with additional fees 1st show for The 2016 Great American Shire Shootout Coordinators: Todd & Emily Riedel, TrailLightFarms@aol.com

AUGUST 9-13

Addison County Fair, Middlebury, VT (B) Halter and hitch classes. Judge: Don Tribbling, Uxbridge, Canada Premium Books: Kathy Kennett 1716 VT Route 22A / Panton, VT 05491 or email kkennett@together.net Entries Due: 08/01 Coordinator: Turie Sorrell, sorrellsph@gmail.com

NOTE: starting this year all breeds show together in halter and hitch.

AUGUST 11-20

Skowhegan Fair Draft Horse Show, Skowhegan, ME, ASHA Regional Show, (A) www.skowheganfair.com Draft Show Date: 08/19 Entries Due: 08/08 | Late entries accepted Show Sec.: hersec96@aol.com Coordinator: Kathleen Hathaway, illusionfarm@roadrunner.com

AUGUST 25 - SEPTEMBER 5

New York State Fair, Syracuse, NY, (B) www.nysfair.org Halter shows 08/30 & 08/31 Premium Book: on website or call Naomi Blumenthal 315-682-1933 Entries Due: Aug TBA | Late entries accepted 2nd show for The 2016 Great American Shire Shootout Coordinator: Vicky Mcaffrey, oxkill@capital.net

OCTOBER 6-8

Keystone International Livestock Exposition, Farm Show Complex, Harrisburg, PA (B). www.keystoneinternational.state.pa.us Halter classes Fri. 10/07 AM Judges: TBA Premium list and on line registration available Entries Due: TBA Coordinator: Karla Stoner, bloomforge@peoplepc.com 3rd & Final show for the 2016 Great American Shire Shootout

Other qualifying shows of the 2016 All North American Contest:

Canadian:

JUNE 11-15 Central Alberta Draft Horse Classic, Olds, Alberta, (B) www. oldsregionalexhibition.com

JULY 7-11

CSHA National Show, Calgary, Alberta, Calgary Stampede, draft horse show, (AA) Entries Due: 06/03 http://ag.calgarystampede.com/event/633-heavy-horse-show.html

J<u>ULY 13-16</u>

Lloydminster Colonial Days, Lloydminster, Saskatchewan, (C), www.lloydexh.com/colonial-days/

JULY 28-30

Vermilion Fair, Vermillion, Alberta, (C) www.vermilionfairag.ca/fair,

AUGUST 9-14

Dawson Creek Exhibition, Dawson Creek, British Columbia, (C), www.dawsoncreekfair.com Email: info@dawsoncreekfair.com

U.S.A. - C level:

JULY 25-31 Olmsted County Fair, Rochester, MN, www.olmstedcountyfair.com Premium Book available mid-May Coordinator: Danelle Kinney, haugenhill@hotmail.com

continued on next page

American Shire Horse Association



2016 ASHA Education Day

By Kim Parrington-Murchison

We had a great 2016 ASHA Education day with over 40 people in attendance. The first part of Education day was spent watching Nate Bowers work with a couple of young Shires. He focused on getting them used to positive and negative pressure. We also did a short showmanship demonstration and talked about what a judge is

looking for in halter classes. A huge "Thank You" to Casey MacKenzie and Audrev Stockton for providing the Shires to be used in these demonstrations.



Photos from Arne Longwell

The second day we listened to two speakers from CSU regarding reproduction and nutrition (see articles to follow). Once again, thank you to all those who came and participated and learned some great new information.



Show Schedule continued

AUGUST 26 - SEPTEMBER 5

Nebraska State Fair, Lincoln, NE, www.statefair.org, draft show date: TBA

AUGUST 28 - SEPTEMBER 6

Champlain Valley Fair, Essex Junction, VT, www.cvexpo.org draft show date: TBA Phone: 802-878-5545



Colorado State Fair Pueblo, CO, www.coloradostatefair.com Halter 09/01 @ 6.00PM / Hitch and Draft Horse 09/02 Premium book on line after 06/01 Coordinator: Victoria Hauser victoria@hoofnet.com No ANA qualifying level at this time.

SEPTEMBER 2-5

Central Wisconsin State Fair, Marshfield, WI www.centralwisconsinstatefair.com Premium Book: contact fair office 715-387-1261 email: cwsfmarshfield@gmail6.com

SEPTEMBER 3-10

Eastern Idaho State Fair, Blackfoot, ID, www.funathefair.com draft show date: TBA Phone: 208-785-2483

SEPTEMBER 22-25

Draft Horse Classic, Grass Valley, CA, www.nevadacountyfair.com Phone: 530-273-6217

OCTOBER 2-9

Fryeburg Fair, Fryeburg, ME, www.fryeburgfair.com draft halter show date: TBA Entries Due: TBA Phone: 207-935-3268 Email: info@fryeburgfair.org. This show would love to have more hitches!

OCTOBER 15-18

Michigan Great Lakes International, Battle Creek, MI, www.mgli.org Phone: 517-240-6730 Email: dmoodymgli@hotmail.com

JANUARY 21-24, 2017 National Western Stock Show, (C), Denver, CO www.nationalwestern.com Phone: 303-299-5525



2016 Spring Bulletin

Shire Youth Take Pennsylvania Shows By Storm

By Charity O'Dell

Keystone International Livestock Exposition (KILE) in October 2015 and Pennsylvania Farm Show in January 2016 represent two of the largest agricultural expositions on the East Coast of the United States. This was a significant year for Aidan (12) and Briana (8) Seward, two of the youth exhibitors that hitch with Greenlee Farms in Central PA, as they made their debut draft horse show season at these events. KILE was particularly special because after all of the adult classes on Thursday and Friday they dedicate Saturday to making the draft youth shine; and shine they did! Briana participated in the Youth English Riding, Junior

Right: Briana Seward showing RM'S Holly Goes Lightly in Junior Showmanship at the 100th Farm Show. Photo by Billie-Jo Seward



Showmanship, and Junior Cart Class with the same Shire mare. She did very well and shows great promise as a future teamster. Aidan was not so sure about the show ring in October, so he dove into the heart of the operation and did a fantastic job behind the scenes mucking, grooming, harnessing the horses and keeping the aisle clean. While both Aidan and Briana had practiced prior to KILE, their competitive appetites had been whetted and were both in full gear for a proper showing at the 100th PA Farm Show in Harrisburg. By practicing every week for a couple of hours after school and before the sun went down, and by spending extra time in the barn prepping the horses,

helping while the farrier shod horses and learning about a balanced equine diet, they were ready by the time the New Year rolled around. Our favorite memory from practices was Aidan taking the lines for the first time behind a particularly athletic mare, her trot being fast enough to skid the cart wheels in the corners and Aidan exclaimed in wide eyed appreciation that "I like that!"

Briana and Aidan are members of Pennsylvania 4H – Penn State Extension, they practice their riding equitation at Chesterfield South one night a week, work with the Shires at least one night a week, and the rest of the time they maintain good marks in grades 2nd and 6th grade at Bethel Elementary School. Aidan enjoys hunting with his uncle and cousin and Briana wants to own her own horse farm when she grows up.

The Farm Show was really a balancing act of everyone being where they needed to be for the next class, while squeezing past hundreds of spectators enjoying the draft horse hitch show. Their parents and families were a tremendous help keeping everyone straight. During Farm Show Aidan rode his Shire mare in Youth Western Walk/Trot, drove her in Intermediate Youth Cart and showed her in Intermediate Youth Showmanship. Briana showed her Shire mare at halter in Junior Showmanship and drove a Percheron gelding in junior cart class. We picked up another experienced youth teamster during Farm Show and would be remiss if we did not congratulate Miss Anna Ruby (14) for driving our mare team hitch in the Intermediate Youth Team! The team work and camaraderie that these youth draft horse exhibitors demonstrated during the show season is an additional reason why we will continue to take time for the kids and keep them in the show ring for as long as they want to work with Shires.

Left: Aidan Seward drives Hickory Hill Eleanor during his debut youth cart class at the 100th PA Farm Show. Photo by Ken Siems PSD Photography



ASHA Regional Shire Show Boulder Country Fair • Longmont, CO August 2nd, 2016 Halter starts 10:30 am Driving classes start at 1:00 pm

"A" Level show for ANA Qualification Shire Halter and Hitch Show Colorado State Fair Pueblo, CO September 1st & 2nd, 2016 Halter starts at 6:00pm on the 1st Driving classes start at 8:00am on the 2nd Team Driving Challenge starts at 2:00pm on the 2nd

BREED PROMOTIONAL EVENTS

(OTHER THAN SHOWS)

By Danelle Kinney

2016 Completed Events

• Tournament of Roses Parade and Equifest, Pasadena, CA – January 2. Dakota Thunder Shires 6-horse hitch participated in these two events with Joe Biren driving for owner Houston Haugo of Souix Falls, SD. The spring issue of Draft Horse Journal has a great lead article on the event (pg 6). There is also a video on the RFD-TV website: www. rfdtv.com. Many Thanks to the Haugo Family for doing so much to promote Shires!!

Virginia – North Carolina Horse Expo – Chatham, VA, March 5. VA member, Toby Bentz and her husband took their new Shire to this event and also promoted ASHA and ASHEF. Their Shire was on display and participated in a Parade of Breeds. See photos below.

Upcoming Events

Equine Affaire in Ohio – Columbus, OH, State Fairgrounds, April 7 - 10. ASHA/ ASHEF and Shires are returning to this event with an information / merchandise booth and Shire breed demos. Information Booth: Karla Stoner, bloomforge@peoplepc.com Horses: Todd Riedel, traillightfarms@yahoo.com



ASHA offers a limited number of \$150 stipends each year for members who are promoting Shires, ASHA and ASHEF at horse fairs, expos, field days and other recognized equine events.

Contact Karla Stoner for information and applications. bloomforge@peoplepc.com 301-874-3250 **Mid-West Horse Fair, Alliant Energy Center** – Madison, WI, April 15 - 17. WI member Judith Watland is taking Shires to this event and promoting ASHA & ASHEF.

The Big Wyoming Horse Expo, WY State Fair Park – Douglas, WY, Apr. 22 - 24. Member Leanne Hoagland is planning Shire demonstrations and an ASHA/ASHEF information table at this event. Contact: Leanne at bsshires@midrivers.com

Minnesota Horse Expo, MN State Fairgrounds – St. Paul, April 22 - 24. MN member Amy Nystrom will be taking Shires to this expo and promoting ASHA and ASHEF. MN members come out and support Shires!!

Horse Progress Days, Michiana Events Center – Howe, IN July 1 - 2. This event showcases draft animal power as possible, practical and profitable. It is a very unique and informative experience (*see ad in this issue*).

Information booth: Karla Stoner bloomforge@peoplepc.com Horses: Todd & Emily Riedel traillightfarms@yahoo.com

Keystone International Livestock Exposition, Farm Show Complex – Harrisburg, PA. Oct. 6 - 8. There will be an ASHA / ASHEF information booth at this event. Contact: Karla Stoner bloomforge@peoplepc.com

Massachusetts Equine Affaire, Eastern States Exposition Grounds – W. Springfield, MA. Nov. 10 - 13. ASHA/ASHEF information/ merchandise booth, breed stall and breed demos. Information Booth: Karla Stoner; bloomforge@peoplepc.com Horses: Vicky McCaffrey oxkill@capital.net

Many thanks to everyone who has taken the time to promote the breed by taking Shires to these events. The public exposure for the breed is invaluable.

If you have an upcoming promotional event with Shires or recently participated in an event, we would like to publicize it in the Members' Bulletin. So, please send us information for any upcoming event or a short report and pictures for a recently completed event. We can also help with Shire, ASHA and ASHEF information for display and handout.

Contact Jan Baumgras (secretary@shirehorse.org) or Karla Stoner (bloomforge@peoplepc.com) with reports or requests for handout material.



The rules committee brought a few minor changes to the board at the meeting in January and for the most part these were adopted by the board. They are as follows:

• To avoid confusion about whether a horse is gray, ASHA will include the color test for gray at no additional charge in the DNA work for any foal to be registered as gray (as long as one parent is registered as gray), and the result must indicate that the foal carries the (dominant) gray gene for the foal to be registered as gray.

• In order for an owner to change the color of a registered horse, the owner will have to submit genetic confirmation of the requested color change. (In other words, the owner will need to order and pay for a color test from ASHA, which will be done using the same sample that was used for parentage verification at VGL.)

• Two policy clarifications were also adopted, stating that all DNA or blood-typing work paid for by ASHA is the property of ASHA, which may determine its use; and that no registry work will be done until it is fully paid for.

The newest version of the rules is posted on the website. Any time you have questions, that's the first place to look for answers. You can also feel free to call or email me.

The committee will be working again this year on its major project: coming up with the most logical and understandable wording possible regarding frozen genetic material. We made significant progress in this area during 2015 but did not feel it was quite fine-tuned enough to present to the board. Our goal is for ASHA to have the information it needs regarding material that may not be used for decades after it was frozen, without unreasonably burdening either breeders of the ASHA office.

We will also continue to review the idea of using stallion service reports rather than a stallion owner's signature on the foal's application. Such a system provides protections to both mare owner and stallion owner. Additionally, as we learned at Education Day, it can provide the basis for research projects.

And lastly, as we welcome Jan as our secretary, I will include the usual reminder that it's important to review your registration papers as soon as you receive them. Jan is still learning a somewhat complex system and has had a massive backlog of registrations and transfers to complete during her first few months in office, and there may be something that slips through the cracks. If that happens, it's much easier to get it fixed sooner rather than later.

The committee welcomes your input.

Sharon McLín, chair Wanda Johnston Jím Paulson Tom Greenlee Gene McCaffrey Melíssa Restífo Karla Stoner

Great American Shire Shootout 2016

By Emile Castonguay

If you're looking for a place to showcase your Shire in 2016 and are interested in showing in the Northeast, strongly consider participating in the first ever Great American Shire Shootout. The Great American Shire Shootout is a three part show program that was designed with the intention of giving regional, national and worldwide recognition for those that promote Shires in halter and driving divisions. This program takes place at the Ohio State Fair, New York State Fair, and the Keystone International Livestock Exhibition. By providing additional focus on these three shows, the shootout organizers hope to complement existing shows by yielding higher turnouts and more interest in the Shire breed. These three shows have proven to draw Shires and Shire enthusiasts in the past and offer great accommodations, an exciting show atmosphere, and competitive halter and hitch classes.

The show's Western atmosphere brings to life the ultimate goal of the program, to stand out with a classic yet "rebellious" nature from all other Shire shows. Classes that make up each show are broken into Western names, such as the Showdown division, which includes halter classes for stallions, mares and geldings. The Young Gun Division includes all classes for junior showmanship, and the hitch classes are split between the Lone Star Division for cart classes and the Reinsman Division encompassing the team class through the six horse hitch division. All three shows are recognized by the American Shire Horse Association and are All-North American contest qualifiers. All points are tallied up at the final show (KILE) and awards are given based on high point scores over all three shows.

A meet and greet will take place at each show for an excellent opportunity to connect with other Shire breeders and supporters. For those interested in learning how to Show shires, these three shows provide a great opportunity to witness first hand Shires presented at high standards. Attending the Shootout is a great way to network with those currently promoting their horses.

The Shootout offers great opportunities and atmospheres for all. Register for free by July 15th, 2016. Information regarding sponsorship, sign up forms, and the schedule of events can be found online with other show details at http://www.shireshootoutusa.com/

Shootout Dates:

Ohio State Fair August 3-5th NYSF August 30 - September 4th Keystone International Livestock Exposition October 6-8th





American Shire Horse Educational Foundation

By Karla Stoner

The 2016 annual meeting for ASHEF was held via teleconference on March 9th, with 7 of the 9 directors attending.

Officers elected for 2016:

Chairman: Dan Hubbell Travis Howell Secretary: Danelle Kinney* Karla Stoner Treasurer: Ken Knuth * denotes ASHA board member Jim Edmiston*, Gene McCaffrey Heinz Naef*, Dawn Wikel

2015 Goals and Status:

- *Fundraising:* the goal for 2015 was \$5000 and 100% participation from ASHEF board members. Donations totaled \$3300 with about 50% participation from the ASHEF board.
- <u>Website Development:</u> An informational page on the ASHA website was set up early in 2015. Since then Heinz Naef's company, Gourmet Foods, has been working on getting an ASHEF website created. His company will host the website. A shopping cart is also being set up for on line donations. This should be operational in April. Charity O'Dell will be asked to manage the site.
- *Shire Promotional Video:* a working script has been completed. Request to members for submission of video clips and still photos for this project went out in late-March. Submission deadline is April 22nd. Projected completion of video is early summer. The video will be 5 – 7 minutes in length and will be an introduction to the breed, the association and the foundation. It will be posted on the ASHA and ASHEF websites and facebook page. It will also be used at trade shows and be available free to members and the public.
- <u>Youth Membership Brochures:</u> the brochure was developed by the Youth Committee, with ASHEF providing \$310.05 for printing. Brochures were available at the 2015 national show and all fall trade shows. They have also been sent out to members participating in winter and spring 2016 horse expos.
- *Cost Share on Shire Promotinal Events:* ASHEF covered 50% of the booth expenses for 2 Equine Affaires and Horse Progress Days in 2015, for a total of \$832.00.

<u>Youth Scholarship:</u> \$500 was budgeted to add to AHSA's 2015 schloarship of \$200, but there were no applicants for that award.

2016 Plans (as funding permits):

- 1. Complete website development and social media presence
- 2. Complete Shire promotional video
- 3. Online auction of 1912 ASHA National Show antique trophy
- \$500 sponsorhship to the 2016 Draft Horse Youth / Novice Congress July 21 – 24 in Madison, WI
- 5. Cost share expenses for equine trade shows and other Shire promotional events with ASHA.
- 6. \$500 available to add to ASHA 2016 youth scholarship
- 7. Others as identified and time and funding permit

ASHEF sincerely thanks the following members for donations in 2015: Supporter: Up to \$99

	Guardian	\$100 - \$499	Clark Jenson Dan Hubbell
		\$500 - \$999	
	Crusader:	\$1000 & Up	Danelle Kinney ^{**} Heinz Naef Karla Stoner
** with Excel Energy – by way of 'Dollars for Doing', an			
employee/company donation program.			

All foundation projects are for the promotion of the Shire horse and are funded entirely through donations.

Help support and Promote the Shire breed through your donations to the American Shire Horse Educational Foundation.

Checking account Summary:

Checking Balance 01/01/2015 \$ 1388.00
Checks Written \$ 1517.00
CPA \$685.00
ASHA \$832.00
Transefer to Savings \$ 1200.00
Bank Charges & Service Fees \$ 144.00
Donations
Outstanding Check \$ 832.00
(check to ASHA not cleared as of 12/31/2015)
Balance 12/31/2015\$ 1559.00
* \$760.05 donated as pd invoices
\$339.95 in donations received in Dec. 2015
deposited after 12/31/2015

Fotal 2015 Donations		\$3300	.00
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Saving Account Summary:

secretary@shirehorse.org

Savings Balance 01/01/2015	\$ 3376.37
Transfers	\$ 1200.00
Interest Earned	\$ 1.18
Balance 12/31/2015	\$ 4577.55

NEED ASSISTANCE?

Make sure your service is uninterrupted. Please be sure to inform the ASHA office of any changes.

Do we have your email address? If we do, you have been receiving occasional copies of ASHA's e-news.

Jan Baumgras ~ Secretary

P.O. Box 336 • Cedar Springs, MI 49319 • 888-302-6643

www.shirehorse.org

ASHA never sells member email addresses, but providing it gives us a better way to keep you up to speed on the Association.



RESERVE BY: 7/1/16 CONTACT DANELLE TO RESERVE YOUR SPOT!

> MAIL PAYMENT TO: American Shire Horse Association Po Box 336 Cedar Springs, MI. 49319

SHOW SPONSOR - 2 PASSES EXHIBIT 1-3 HORSES 2 PASSES EXHIBIT 4-6 HORSES 3 PASSES EXHIBIT 7 + HORSES 4 PASSES ADDITIONAL PASSES \$12.00

facebook.com/iowashireshow

American Shire Horse Association

2015 All-North American Shire Results

Results Courtesy of Draft Horse Journal

STALLION – 3 Yrs & Ove All-North American: Res. All-North American: 3rd:	er Howell Brothers Opie, Arlin & Wayne Wareing, Blackfoot, ID Black Walnut Prince William, Mackenzie Shires LLC, Longmont, CO Loud Bridge Louis, James C. Paulson, Caledonia, MN & Jenson Shires LLC, Blair, NE	<u>Points</u> 10 7	<u>1st</u> 5 2	<u>2nd</u> 3	<u>3rd</u>
TWO-YEAR-OLD STALL	IONS no entries				
YEARLING STALLIONS All-North American: Res. All-North American: 3rd:	<u>Points</u> Windcharger Duke, Lindsay LaRiviere, Stony Plain, AB Haugen-Hill DS Captivate, Danelle Kinney, Red Wing, MN Windcharger Patriot, Dale & Maxine Campbell, Dawson Creek, BC	<u>1st</u> 12 9	<u>2nd</u> 5 2	<u>3rd</u> 2 5	
STALLION FOALS	no entries				
REGISTERED GELDING All-North American: 2nd:	S - Any Age Landcliffe Master, Arlin Wareing, Blackfoot, ID Tally Ho Dexter, Casey Mackenzie, Longmont, CO	<u>Points</u> 7	<u>1st</u> 7	<u>2nd</u>	<u>3rd</u>
BROODMARES – 4 & Ov	ver no entries				
YELD MARES – 4 & Ove All-North American: Res. All-North American: 1st Honorable Mention: 4th: 5th: 5th: 5th: 6th: 6th:	Hickory Hill Adelle, Jenny Cournoyer, Jefferson, MA Westwind Grand Emily, Kim Smith, Burlington, ON RM's Holly Goes Lightly, Charity O'Dell, Pine Grove, PA Hickory Hill Eleanor, Charity O'Dell & Tom Greenlee Jr. Crossingtons Ebony, Dale & Maxine Campbell, Dawson Creek, BC Glenmary Raven, Mackenzie Shires, LLC, Longmont, CO Ox Kill Bonny Gean, Eugene & Vicky McCaffrey, Schoharie, NY Ox Kill Spectacular, Eugene & Vicky McCaffrey, Schoharie, NY	<u>Points</u> 20 15 14	<u>1st</u> 3 1 2	<u>2nd</u> 2 3	<u>3rd</u> 3
THREE-YEAR-OLD MAR All-North American: Res. All-North American:	RES Westwind Frances Anne, Kim Smith, Burlington, ON Illusion Farms Spring Song, Lynn Baker, Marc LeClerc & K. Hathaway, Arundel, ME	<u>Points</u> 6 1	<u>1st</u> 6 1	<u>2nd</u>	<u>3rd</u>
TWO-YEAR-OLD MARES All-North American: Res. All-North American: 1st Honorable Mention: 4th: 5th:	S Gladwin Janie, Gord & Fay Campbell, Fawcett, AB Windcharger Diva, Dale & Maxine Campbell, Dawson Creek, BC Metheringham Upton Tara, Dale & Maxine Campbell, Dawson Creek, BC Haugen-Hill HDD Saylor, Danelle Kinney, Red Wing, MN Ox Kill Rhythm & Bleaus, Eugene & Vicky McCaffrey, Schoharie, NY	<u>Points</u> 14 10 9	<u>1st</u> 4 2 1	<u>2nd</u> 1 1 2	<u>3rd</u> 2
YEARLING MARES All-North American: Res. All-North American: 3rd: 4th: 5th:	Grey Feather Princess Ava, Terri A. Kipp, Viroqua, WI Gentle Giant Cher, Blake & Fran Anderson, Didsbury, AB Northeast Isadora, Dale & Maxine Campbell, Dawson Creek, BC Haugen-Hill DS Allure, Don & Marlene McKeown, Gillette, WY Big Little's Carmela, Audrey-Lyn & Jerry Stockton, Laporte, CO	<u>Points</u> 19 12	<u>1st</u> 5 2	<u>2nd</u> 2 2	<u>3rd</u> 2

FILLY FOALS no entries





















Captivate





American Shire Horse Association







2016 Draft Horse Youth / Novice Congress

By Karla Stoner

Held in conjunction with the Dane County Fair – Madison, Wisconsin | Alliant Energy Center, July 21 - 24, 2016 Managed by Clydesdale Breeders of the U.S.A. | Co-Sponsored by the Percheron Horse Association of America and the American Shire Horse Association

In July 2015, Clydesdale Breeders of the U.S.A. (CBUSA) held their first Clydesdale Youth / Novice Congress and it was a great success. Realizing the importance of this type of event to the draft horse industry as a whole, CBUSA has opened the 2016 Congress to all draft breeds! This event provides an opportunity to educate youth and adults new to draft horses and to ensure that the associated knowledge and skills are passed on to the next generations.

The event will be held over 4 days, with arrival on Wednesday, July 20th. Thursday and Friday, will be for educational and hands on learning about draft horses and their care. For those interested, Saturday and Sunday will be for seminars on conformation and judging with actual showing in halter and hitch classes (Clydesdale and Shire youth and novices will show together).

There is no charge for the seminars or entry fees for classes, but participants are responsible for the cost of stalls (\$50 per stall - horse or tack) and wrist band season passes to the show (\$5 per youth, or \$15 per adult, if prepurchased by the June 6th closing date).

The American Shire Horse Educational Foundation (ASHEF) will be sponsoring some of the education portions of the event. This is a great opportunity for Shire youth and adult novice members to learn more about caring for and using draft horses for showing and other purposes. If you would like to participate, but do not have a Shire or can not get your horse to the event, efforts will be made to have a horse there for you (stall charges will still apply).

Age Groups:

Youth Age 8 – 14 years | Youth Age 15 – 18 years Adult Novice 19 and over

Who qualifies as a novice?

- Have you recently purchased your first Draft Horse?
- Have you just started showing Draft Horses at any level within the last three years?
- Have you been showing at the county fair level but want to make the jump to the next level?

For more information and entry forms, visit the ASHA website (www.shirehorse.org) or the CBUSA website (www.clydesusa.com) or contact: Youth: Charity O'Dell 315-783-1759

charityodell@gmail.com Adult Novice: Karla Stoner 301-874-3250 bloomforge@peoplepc.com

Please notify Charity or Karla if you plan to attend.

Ohio State Fair Draft Horse Show



Ohio Expo Center, Columbus, Ohio August 1-5, 2016 All-North American Qualifying Show



Whether you have one Shire or a full show string, this show offers classes for all divisions and levels of horse owners. Come join the growing fun and community.

A wide range of Halter, Hitch, Riding and Youth classes available.

 \star Industry leading premiums

* Shire exclusive rebates

★ Shire only classes

All breed classes

Show Coordinators: Todd & Emily Riedel 330-419-0346 TrailLightFarms@aol.com ASHA Regional Show

Great American Shire Shootout

Entry Deadline: July 1st

Ohio State Fair & Expo Center 717 East 17th Ave., Columbus, OH 43211 614-644-4035 www.ohiostatefair.com



2016 Spring Bulletin

-**Draft Profit & Loss**-American Shire Horse Association

January 1 - March 31, 2016

INCOME

1,780.00
75.00
1,210.00
1,226.73
435.00
35.80
4,495.00
89.10
1,930.00
80.00
\$11,356.63

Expenses

Advertising	581.75
All-North American Contest Expenses	281.28
Bad Debts	-342.00
Bank Charges	206.24
Board Expenses	574.82
Dues & Subscriptions	200.00
Education Day Cost	1,233.07
Horse Show Costs	327.94
Mailings to Members	1,994.03
Office Expenses & Supplies	443.95
Payroll Expenses	2,568.15
Postage	109.44
Promotional	1,102.50
Registry Expenses	328.23
Telephone Expense	156.84
Transition costs	429.62
Unapplied Cash Bill Payment Expense	174.00
Uncategorized Expense	50.00
Website & Studbook Hosting	15.00
Total Expenses	\$10,434.86
Net Income	\$921.77
	Cash Basis



(From left to right) Heinz Naef, Dawn Wikel, Dean Jenson, Hillary Siebels (Lowell's granddaughter, standing), Vicky McCaffrey, Brit McLin, Gene McCaffrey, Sharon McLin, Clark Jenson (front), Jan Baumgras (back), June Jenson

What A Great Surprise! By Sharon McLin

A group of us went out to dinner on Saturday night in Fort Collins during the annual meeting, and I (Sharon) happened to be wearing one of my shirts with the ASHA logo (the old one with the standing Honest Tom) embroidered on it. When our waitress got to the other side of the table and happened to notice it, she asked me what kind of horse it was. I replied that it was a Shire as all of us were Shire folks in town for the meeting.

She said "Really?! My grandfather had Shires back in Iowa." Of course we asked who her grandfather was, and to our astonishment she replied, "Lowell Wagoner." She was probably amazed when almost everyone at the table said in unison "No kidding! Are you serious?! Oh my gosh!!" or some variant thereof. (For those of you who are newer members, Lowell was the much-beloved ASHA secretary from 1985 – 1994, right when we first began to grow into a truly national organization. He was paid \$300 a year plus reimbursement for his phone bills as there was no dedicated ASHA phone line.)

It truly is a small world – and I'm so glad I was wearing that shirt!



SPONSORSHIP



IowaStateFair August 14-16



HALTER

Reserve Junior and Senior Champions, \$90 each

- n Stallion
- Best Bred and Owned by Exhibitor, \$75 each
 - 🗆 Mare
 - Stallion
- Group Classes, \$65 each
 - 🗆 Mare & Foal
 - Produce of Dam
 - Get of Sire
 - Breeder's Herd

Shire Best of Breed, \$150
 Jr Youth Showmanship, \$60

Sr Youth Showmanship, \$60

HITCH

Jr Youth Cart, \$75
Sr Youth Cart, \$75
Jr & Sr Youth Team, \$75
Sr Youth Team, \$75
Ladies Cart, \$75
Mens Cart, \$75
Reg. Mare Cart, \$75
Reg. Stallion/Gelding Cart, \$75
Reg. Team, \$75
Open Team, \$75
Unicorn, \$75
Four Horse Hitch, \$100
Six Horse Hitch, \$100

RIDING

- Draft undersaddle, Western, \$75
- Draft undersaddle, English, \$75



EACH SPONSOR WILL RECEIVE:

Recognition to ASHA membership and at Nat1 Show Advertising on Facebook show page ASHA National Shire Show memorabilia Recognition on award, where applicable







Interested in helping in other ways? *Inquire for further details*

Sponsorship deadline June 1, 2016

Street	City		State	Zip	
Phone		Email			
Sponsor Signature:				Date	

Please make checks payable to ASHA or a credit card can be used by calling the ASHA office at 888-302-6643.

Send to: Jan Baumgras ~ AHSA Secretary — P.O. Box 336 • Cedar Springs, MI 49319 Please email your logo to: haugenhill@hotmail.com

Nominating Committee Report

By Kim Parrington-Murchison

The Nominating Committee is in place for the fall 2016 Elections for Board of Directors for ASHA. There will be 5 positions available. Kim Murchison and Danelle Kinney are finishing up their 8 year terms and will not be eligible to run again. Jim Edmiston, Travis Howell and Sharon McLin are finishing up a 4-year term and are all eligible to run again for another term. We are actively looking for new people to serve on the ASHA board for a 4-year term starting in January of 2017. The Nominating Committee consists of Kim Murchison, Angela Cook, Dawn Wikel, Victoria Hauser and Sandi Read. If you are interested in being a candidate or have any questions, please contact Kim Murchison at 970-625-1142 or thshire@sopris.net.

The ASHA will be electing 5 new directors this fall. Please take a few minutes to read through this list of top 10 reasons YOU should run for the ASHA board!!

1. Learn Life Lessons

As an ASHA board member, you learn valuable life lessons about working as a team. You learn to share your interests and responsibilities with others, and at the same time, you understand the importance of valuing others' opinions before making decisions.

2. Learn Leadership Skills

Serving on the ASHA board of directors can teach you more than what you imagine. It gives you a chance to hone leadership and organizational skills, take charge of issues and work with others to fix them.

3. Give Back to the Association

One way to give back to the Association is to serve on your association's board, which allows the opportunity to make good decisions that will have a positive impact on the Shire horse.

4. Meet Fellow Shire Owners and Enthusiasts

An ASHA meeting is the best place to meet other members and to know more about them. It gives you a chance to socialize and make friends with others who share your passion for the Shire horse.

5. Protect Your Association

One of the top priorities of every Shire owner is to protect the value of our Shires in the market place. Being involved with the ASHA will put you in a better position to promote and market our amazing Shires to the public.

- 6. Focus on what is best for the Shire horse How do we grow our membership? How do we satisfy our current members? How do we promote our Shires to potential buyers?
- 7. Gain Better Understanding of the Rules and Guidelines Volunteering as a board member will make you well-versed in rules and guidelines related to the ASHA and its maintenance. It will also give you a good grasp of finances and budgeting.

8. Have Fun Experiences Taking on some of your association's tasks does not have to be boring. It can be fun, especially when you get to socialize, work with your fellow ASHA members and come up with creative ideas on how to make your association run better.

- 9. Communication with our Membership Through face-to-face meetings, written reports, and media outlets, we strive to keep our members informed of our progress and challenges.
- 10. To have fun accomplishing things in our association together with our members. Being on the Board can be a positive, fulfilling experience.

Marketing Report

By Marc Jaffrey

Marketing is currently looking at trying to incorporate some items for sale on line and thru our website. It has been a slow process but we hope to have it up and running by summer of 2016.

We also just found a friend of ours who has written a book about a Shire horse named Ollie who we used to own at our farm in Maine. It is a children's book, and the only one I know of that is about a Shire. We are very excited about this and the exposure it will give the Shire. Here is a link for your review. As soon as it is published, we hope to have these available to sell to members and at shows.

https://issuu.com/debraandrews/docs/siroliver.2.4

Marketing is also looking for anyone that the membership feels has promoted the Shire. Once found we would like to do an article on them and recognize them. Recently we sent a recognition metal sign from ASHA recognizing Dakota Thunder Shires in 2015 for doing an exceptional job at promoting the breed. We are working on offering metal ASHA membership signs for sale to the membership like the one shown here.



American Shire Horse Association



Seeing all the upcoming events for the year leaves me feeling super charged. I would be honored to share any news or photos you may have. Anything at all. Please send them in.

Members can place classified ads for FREE! Take advantage of that. List classes, things you may be looking for, or those extra things you would like to sell.

We all know the budget is tight but we can still support the ASHA and get in your advertising at the same time with the 1/8th page ad size. Still available is a vertical color ad position on the inside front cover. If you are interested in placing a color ad please let us know.

> Thanks, Taníce janicematlock@msn.com

** Editor's statement: We will only print positive articles and editorials. Please make sure that any article you send to us is written in a positive manner and does not mention any other breeder, owner, horse, author in a negative manner. Thank you for adhering to these guidelines.



Jenson Shires

Clark Jenson 9110 County Road P 35 Blair, NE 402-426-3198 clarkjenson@abbnebraska.com

Tally Ho Shires Kim, Shad & Alex Murchison

0185 County Road 225 / Rifle, CO 81650 970-625-1142 / 970-618-3223 www.tallyhoshires.weebly.com www.facebook.com/TallyHoShires

Gentle Giant Ranch Blake & Fran Anderson

R.R. 2, Didsbury, Alberta, TOM OWO, Canada (403) 335-9609 shires@telus.net www.gentlegiantshires.com www.facebook.com/GentleGiantShires

HUSKA Millennium Acres

Heinz & Ursina Naef 2425 Wellsona Rd. Paso Robles, CA 93446 (310) 420-4444 hnaef@gourmetfoodsinc.com

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